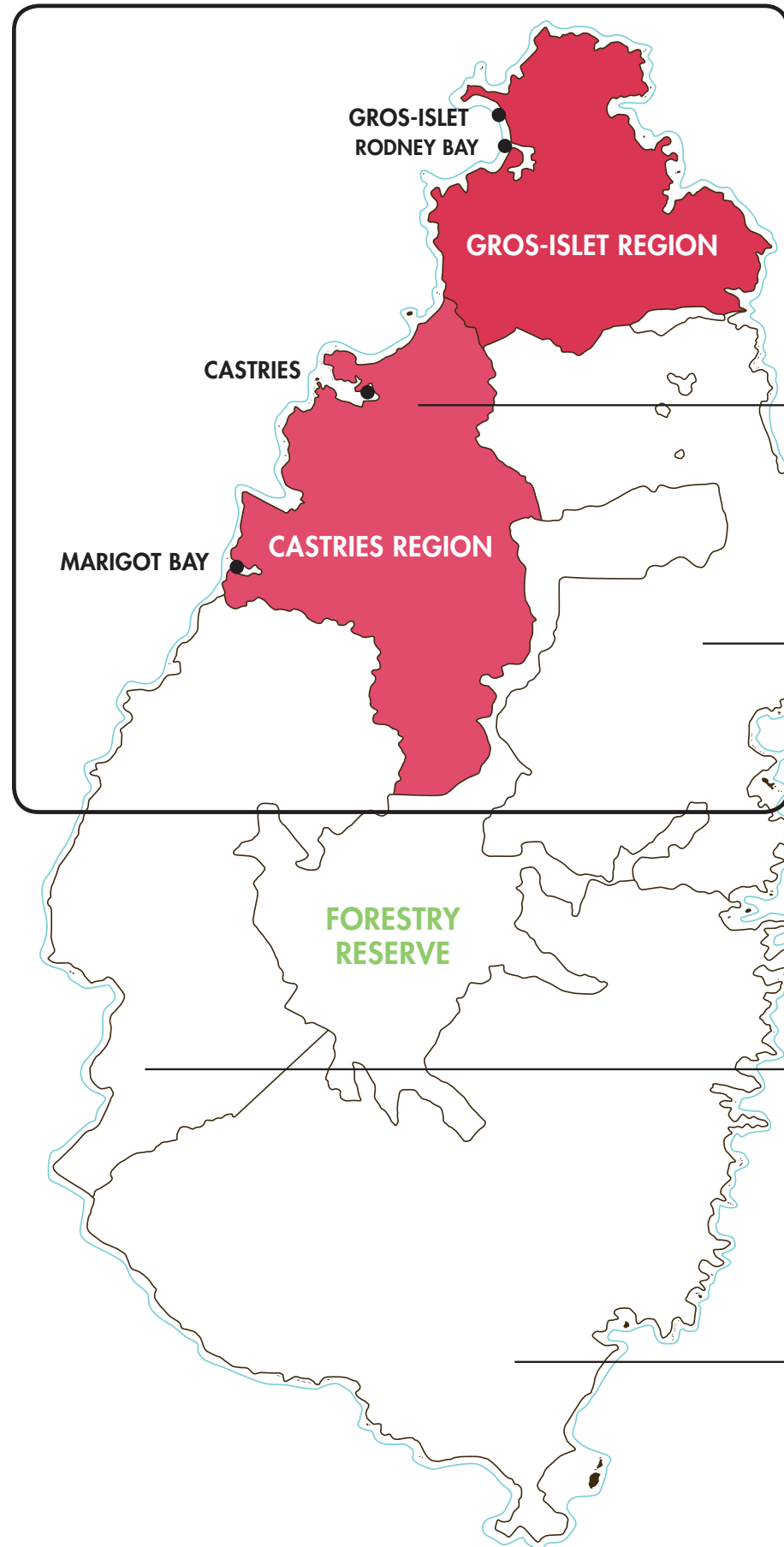


NORTH-WEST QUADRANT



CASTRIES REGION
GROS ISLET REGION



NORTH-WEST QUADRANT

The North-West Quadrant is 9,347.73 acres in total land area, and is the primary destination of the rural and urban migration, including the Gros Islet and Castries regions. Fifty-five percent of Saint Lucia's population resides in this Quadrant. The City of Castries is home to a variety of attractions, among them Derek Walcott Square, Point Seraphine, La Place Carenage, the Cathedral Basilica of the Immaculate Conception, and the Eudovic's Art Studio are some of the most popular. The deep water harbour of Castries make it an ideal candidate for the port of choice of major cruise lines. The natural qualities of Castries Harbour has also played a significant role in the historic colonial conflict over the island, with Saint Lucia ultimately changing hands between the French and British fourteen times. The harbour is one of the best-protected in the Caribbean, making it highly desirable.

Opportunities exist to develop Port Castries into a world-class travel destination, making optimum use of the capital city's current historic and cultural assets. George F.L. Charles Airport is located adjacent to Port Castries on the Vigie Peninsula, and handles the most passenger traffic in Saint Lucia. The proximity of two of the most important gateways to Saint Lucia within the North-West Quadrant, make the sustainable development of this area particularly imperative. Initial goals for the capital are airport, cruise port, and central business district redevelopment, Castries Storm Water and Sewage Treatment Project, and road network expansion.

The Gros Islet region is major hub of tourism amenities in Saint Lucia, with major attractions such as the Rodney Bay Village and Marina, the town of Gros Islet, Beausejour Stadium, and the Pigeon Island National Landmark, which is the main venue for the Annual Saint Lucia International Jazz Festival. The majority of the island's dining, retail, and nightlife options are distributed along Rodney Bay. A number of significant resorts and hotel are located in Gros Islet, as well as the Cap Estate Saint Lucia Golf Resort and Country Club. Initiatives for the Gros Islet Region include beautification, signage, landscaping, roadway, and water treatment programmes.

NORTH-EAST QUADRANT

WEST-CENTRAL QUADRANT

SOUTHERN QUADRANT

CASTRIES REGION BACKGROUND

Boasting over a third of Saint Lucia's population, as well as the island's capital city, the Castries region is a bustling fusion of old and new, modern and classic. The capital city of Castries showcases some fine examples of classic West Indian architecture, a distinctive blend of ornate fretwork in a bold and bright Caribbean palette, although many original buildings were lost to the multiple fires that ravaged the capital city throughout the last two centuries. Surrounding Derek Walcott Square, Brazil Street, Cathedral Basilica of Immaculate Conception, and the Castries Central Library collectively make up the city's most scenic area. The heart of the island's government and commerce, Castries is considered the gateway to the island. Port Castries, currently Saint Lucia's primary cruise and cargo port, and the Castries Central Market are among some of the busiest spots in the city. Beyond the boundaries of Saint Lucia's largest city, the Castries area is home to the Folk Research Centre and several historic military encampments, such as Fort Charlotte and La Toc Battery. The urban city centre is encircled by many small residential communities along the river and the surrounding hillside, such as Marchand, Entrepot, Balta, and rural communities like Bexon, L'Abbaye, and Forestiere. South of the City, the rich agricultural lands of Roseau and Cul de Sac Valleys were once the heart of Saint Lucia's banana industry, while Marigot Bay offers scenery so picturesque it's a frequent attraction for photographers.

GROS ISLET REGION BACKGROUND

Displaying some of the island's liveliest and luxurious offerings, Gros Islet lies just north of Saint Lucia's capital, Castries. Here, visitors can find a wide variety of engaging activities and world-class amenities, including the island's prime spot for golf enthusiasts, the Saint Lucia Golf and Country Club located in the exclusive resort community of Cap Estate. Reduit Beach, a favorite among tourists and locals, is considered by many to be one of the finest beaches on the island. Gros Islet also serves as the epicentre of cricket, one of the island's most revered national past times. The Beausejour Cricket Grounds hosted to the Cricket World Cup in 2007, an event which drew countless spectators to the state-of-the-art facility. Rodney Bay Marina, another first rate offering of this region, is considered by many to be the best-equipped marina in the Caribbean; it is located within Saint Lucia's major entertainment hub, Rodney Bay Village. Rodney Bay itself is named after British Admiral George Rodney, who sailed the English Navy out of the bay in 1780 to launch a strike against the coming French. Gros Islet is also the gateway to Pigeon Island, one of Saint Lucia's most important historic sites.



CRICKET STADIUM



REDUIT BEACH



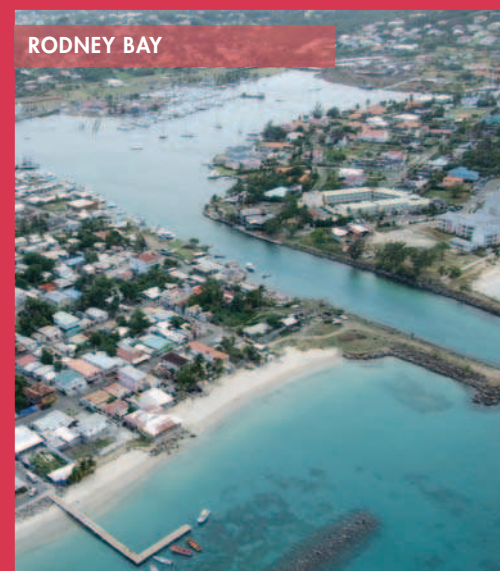
PIGEON ISLAND



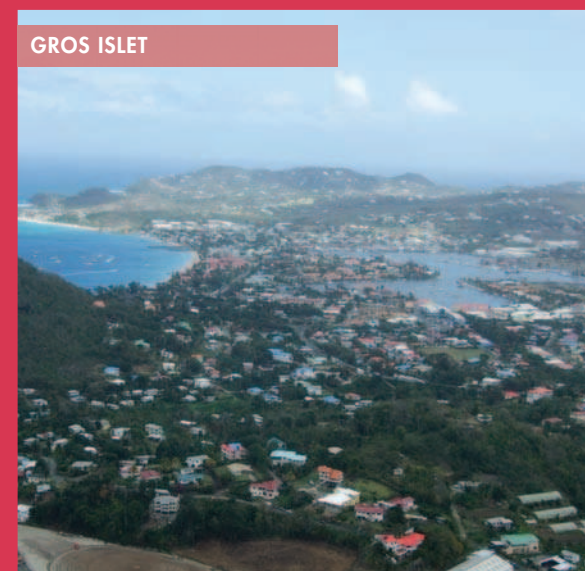
CAP ESTATE



CASTRIES



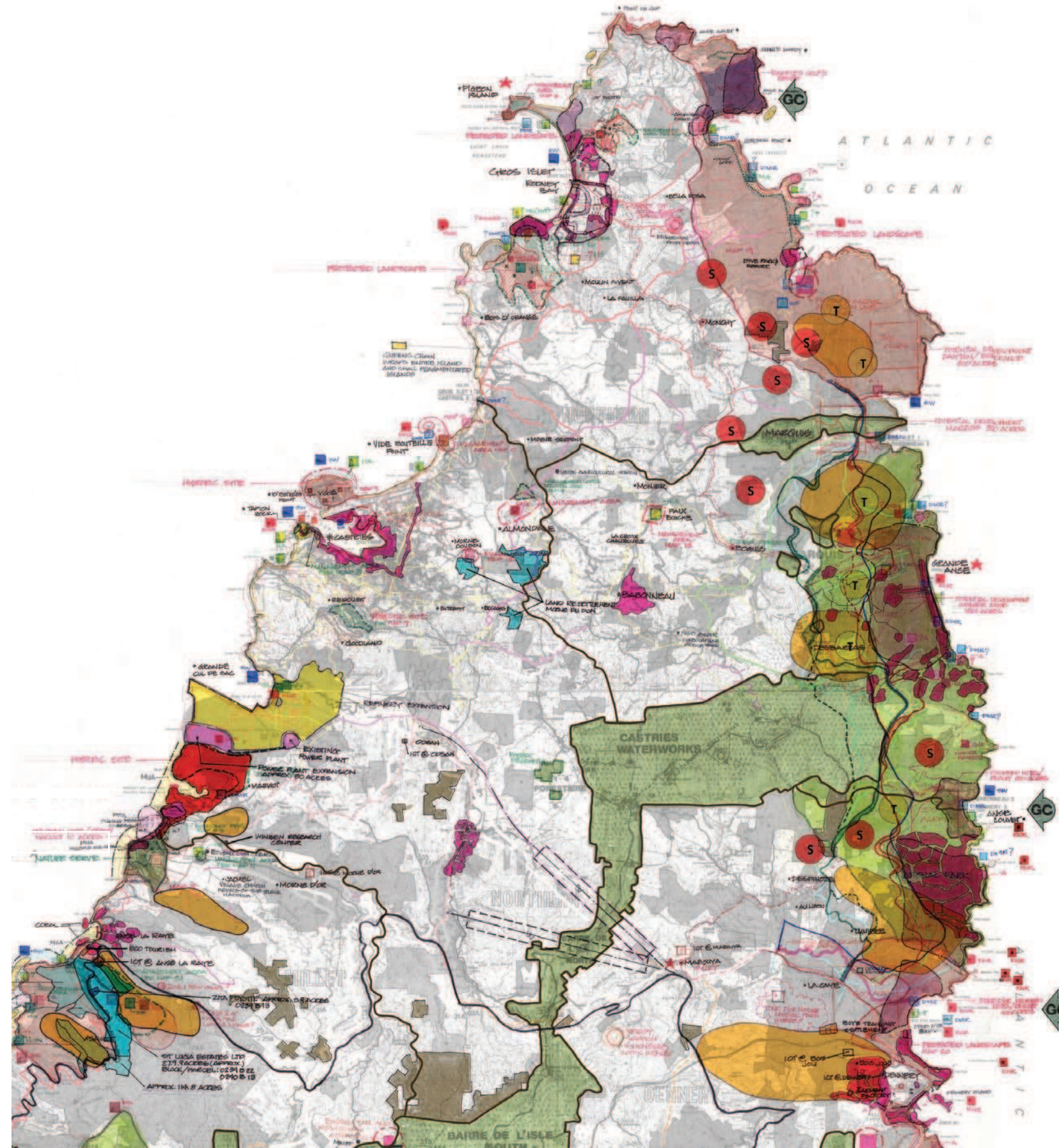
RODNEY BAY



GROS ISLET



MARIGOT BAY



NORTH-WEST COMPOSITE DIAGRAM

Presently, the North-West Quadrant is the most developed and populated area in Saint Lucia. It is also the arrival and departure centre for most travelers, with cruise ships entering through Castries, the George F.L. Charles Airport in Vigie, and yachting guests arriving through Rodney Bay. Significant heritage sites are littered throughout the quadrant, including multiple historic structures and shipwrecks along the coast. It is essential that these sites be preserved and enhanced, both to capitalise on heritage tourism opportunities and to protect these valuable historic structures for the benefit of Saint Lucians.

The development of the North-West has not occurred in an efficiently planned or orderly manner. Issues related to congestion and encroachment are now persistent challenges. Proper zoning, master planning, and enforceable development guidelines will now be critical to establishing a plan for the future, with the sustainability of natural assets in mind. Unfortunately, many natural resources have been damaged due to unrestricted and uncontrolled development. At present, remaining wildlife habitats and natural resources must be protected, particularly the mangroves at Castries Harbour and Marigot Harbour. The fertile agricultural lands in Roseau Valley and Cul de Sac valley also require immediate plans for preservation, as they are rapidly disappearing.

- BRIGAND SITE (BS)
- HISTORIC SITE (HS)
- HISTORIC AREA (HA)
- WATER MILL (WM)
- DECLARED MARINE RESERVE (DMR)
- WATER FALLS (WF)
- FORT (F)
- ARCHAEOLOGICAL (A)
- SHIP WRECK (SW)
- TURTLES (T)
- NATIONAL LANDSCAPE (NLS)
- MANGROVE SITE (MS)
- WETLANDS (WL)
- INFORMATION COMMUNICATION TECHNOLOGY (PARKS)
- FISHING PRIORITY AREA (FPA)
- MARINE RESERVE AREA (MRA)
- MULTIPLE USE AREA (MUA)
- YACHTING AREA (YA)
- PRIVATE LAND AREAS
- SUBMITTED WORLD HISTORICAL SITES (6 EA)
- RECOMMENDED NATURE RESERVE (RNR)
- PROPOSED RESORT / HOTEL
- GOLF COURSE
- PROPOSED RESIDENTIAL
- PROPOSED SETTLEMENTS
- PROPOSED TOURISTIC SETTLEMENTS
- VILLAGE AREAS OF PROPOSED RENOVATION OR EXPANSION
- AREA RECOMMENDED FOR NO FURTHER DEVELOPMENT

Please Note: The information shown on this diagram was compiled utilizing materials provided to IDEA. This diagram is a work in progress and is intended to demonstrate a comprehensive mapping approach. Initiatives by the Government of Saint Lucia are currently underway to create a digitized National Comprehensive Map.

NORTH-WEST QUADRANT



MARIGOT BAY VILLAGE

VISION PLAN INITIAL IMPRESSIONS

- Considered one of the most beautiful bays in the Caribbean.
- Secluded cove and marina off the main island roadway.
- Popular destination for yachtsmen, long considered a safe harbour for ocean vessels.
- Surrounded by several hotel and resort properties.

ACTION ITEMS

Community Development Initiatives

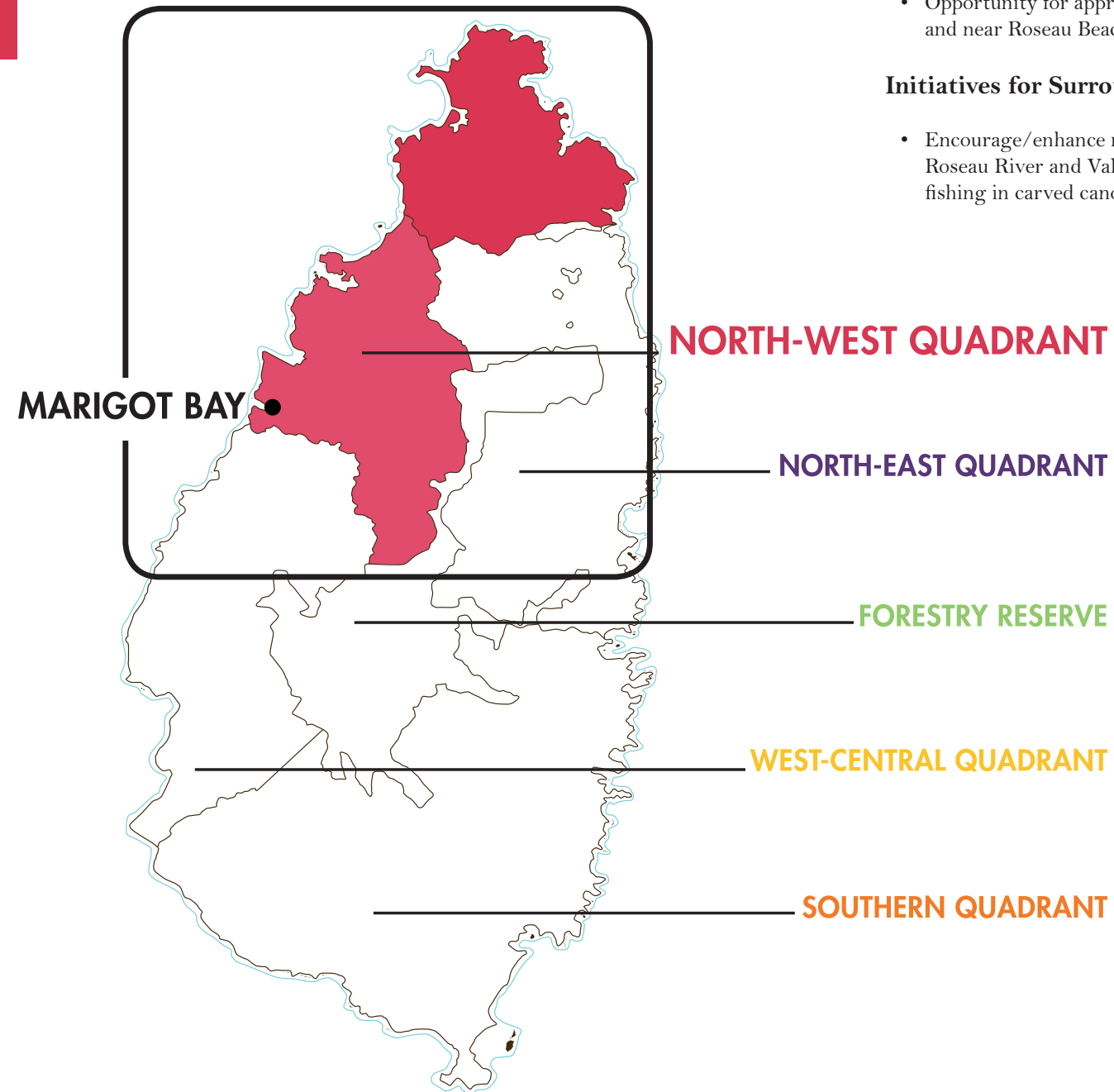
- Consideration of the scale of this area should be taken in further development, as to not lose the intimacy of the area.
- Fort ruins and heavily protected areas to the north should be preserved.
- The hillside mangrove reserve along the north shore should be protected.

Tourism Initiatives

- Addition of water taxi, excursion, and ferry dock.
- Opportunity for appropriately scaled resort developments south of the bay and near Roseau Beach.

Initiatives for Surrounding Areas

- Encourage/enhance nearby excursions: The Saint Lucia Rum Factory, Roseau River and Valley, Millet Natural Reserve and Bird Sanctuary, fishing in carved canoes, etc.

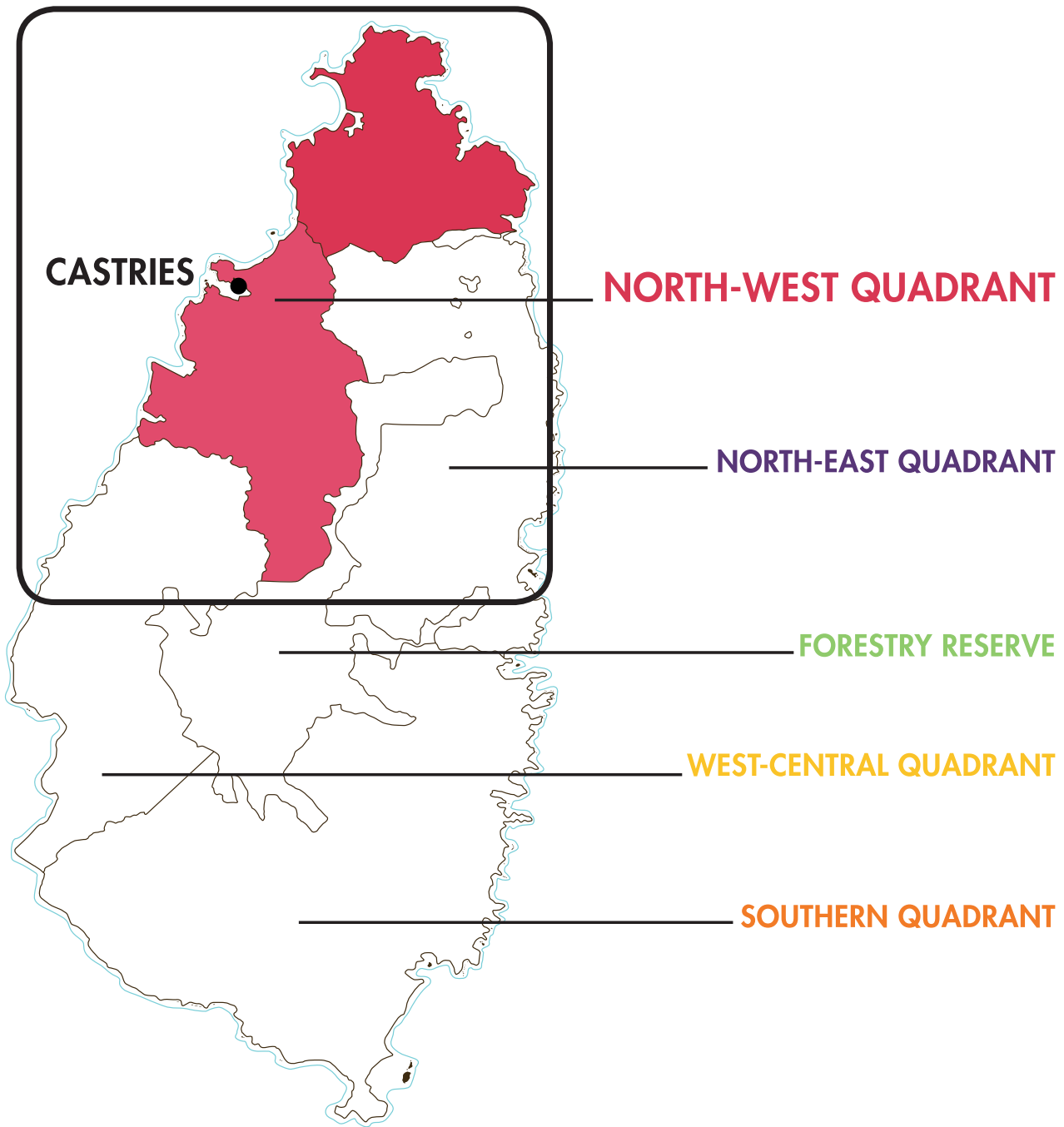


MARIGOT BAY CONCEPTUAL LAND-USE DIAGRAM



- A** Historic Fort Ruins. Enhancement / Preserve
- B** Declared Marine Reserve
- C** Hillside Mangrove
- D** Planned Hotel / Resort (20 Acres) Verify Exact Location
- E** Planned Hotel / Resort (10 Acres) Verify Exact Location
- F** Community Beach Area

CITY OF CASTRIES



VISION PLAN INITIAL IMPRESSIONS

In 2007, IDEA conducted a detailed study on the potential for redevelopment of the city of Castries. The following information is a synopsis of the conclusions and approach drawn from this study. For complete information, please refer to the “Capital City of Castries: Castries Vision Plan Direction” (2007) document.

The vision for Castries incorporates the unique history and diverse culture of Saint Lucia in a breathtaking transformation of the capital city. Utilizing a district-by-district approach to address the needs of each individual area, emphasis is placed on creating an overall Vision Plan Framework which encourages the growth of cultural, residential, commercial, and industrial developments in an attractive and efficient manner.

The focus of the plan is placed on:

- Opening accessibility in northern, southern and eastern areas.
- Preserving and restoring historic structures.
- Creating a cohesive and impressive waterfront destination.
- Expanding residential development.
- Preserving community spaces and creating new ones.
- Creating active commercial and industrial districts.
- Improvement and expansion of transportation to alleviate areas of problematic congestion.
- Encouraging conservation and creation of protected areas.



DISTRICT DEVELOPMENT SUMMARIES

Harbour District: An immersive waterfront entertainment destination featuring a diverse showcase of themed retail, dining, attraction and accommodation along a three mile long promenade surrounding Saint Lucia's port of entry, Castries Harbour.

Airport District: Proposed state of the art terminal and expansion of the George F.L. Charles Airport facilities into an attractive, modern, and centralised gateway to the island that included FBO for private aircraft.

Vigie Historic District: Home to a cluster of historically significant military structures and buildings on Vigie peninsula, to be renovated into international embassies and meeting/events facilities, expanding this area's role as a centre for consulates, embassies, and international businesses.

Vigie District: Comprised of both private residential developments and beachfront properties serving the community and tourists, with beachfront entertainment and facilities, a water taxi dock, and an amusement pier.

Northern Coastal District: A waterfront area populated primarily by resort developments and residential communities. Proposed developments include beach enhancement and public access, as well as road expansions and improvements relieving congestion and providing safe pedestrian corridors.

Rat (Jacquot) Island District: A small island district located off the Northern Coastal District, featuring a retreat for Saint Lucia's eclectic artisan community.

Northern Interior District: A densely populated area of mixed use residential developments interspersed with designated conservation areas. Recommended rezoning of area should focus on community friendly venues like schools, parks, and commercial businesses that support the local community.

Central Business Expansion District: A convenient proximity to George F.L. Charles Airport, this district expands upon existing business districts and also serves as a transportation hub.

Central Business District: The centre of commerce within Castries, this district is home to the iconic Castries Market and Derek Walcott Square. Rejuvenation and expansion of the urban centre includes a new circulation plan, and developments such as a national library, government centre, performing arts centre, cultural centre, and restoration of the historic botanical gardens.

Waterfront District: The centrepiece of Castries, this district features an iconic and lushly landscaped pedestrian plaza, surrounded by a feature hotel, retail, cafes and restaurants, and mega-yacht mooring with world-class facilities.

East-West Corridor District: Serves a new major transportation hub of Castries, servicing both pedestrian and vehicular traffic through elevated pedestrian walkways and an expanded four-lane highway over the Castries River, Connects traffic west to the Millenium Highway, traveling towards Cul de Sac, and reaching eastward towards Dennerly.

Southern Interior District: Characterized by several mixed use residential developments with amenities such as parks and natural trails, this district also provides access to the Millenium Highway and the East-West Corridor.

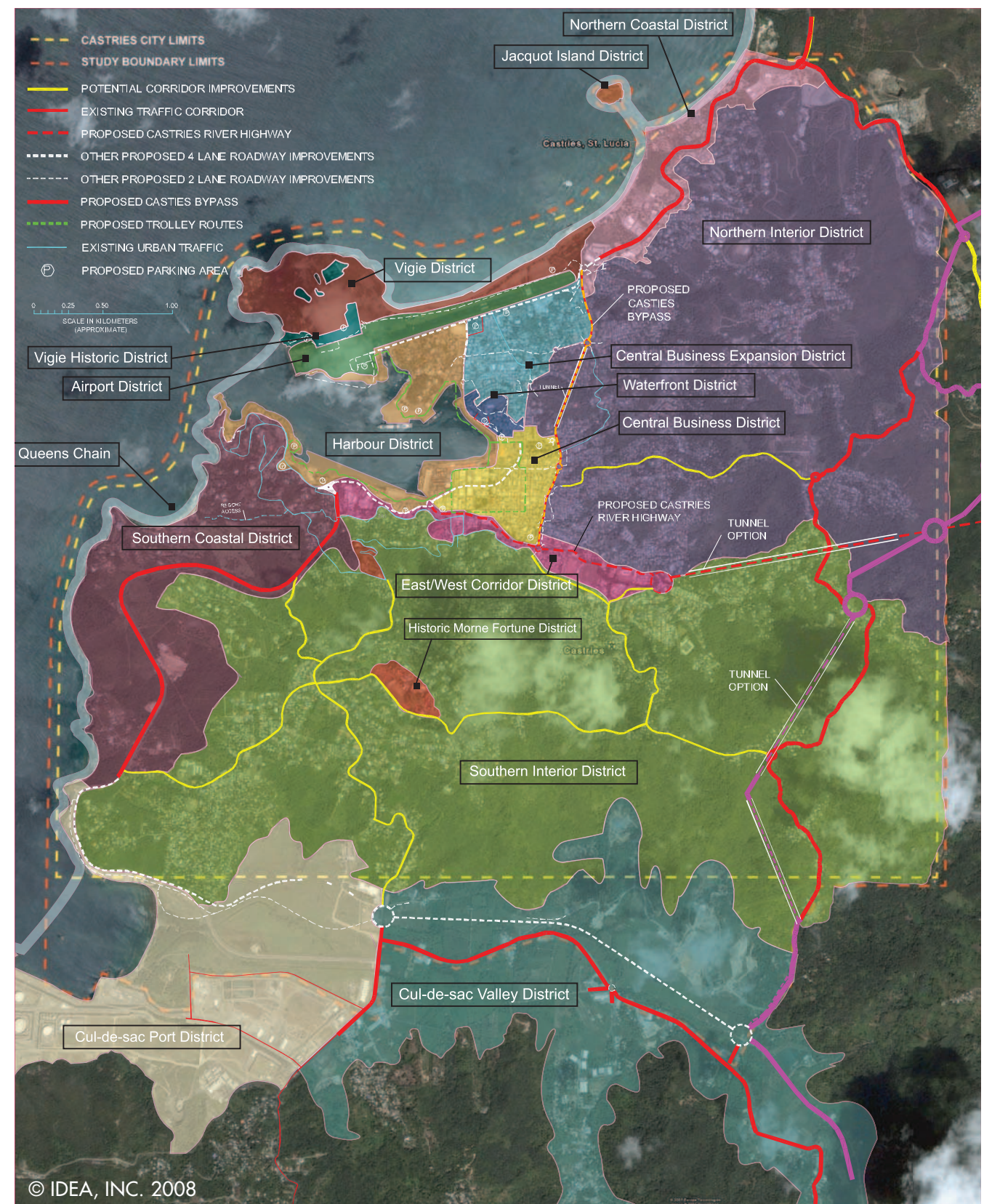
Southern Coastal District: Located south of the Harbour District, this district offers community beach sites, resort and estate home developments, and Castries' modern and spacious Medical Centre Complex.

Historic Morne Fortune District: Surrounded completely by the Southern Interior District, this historic battle district is the site of the preserved historic Governors House and Howelton House, Fort Charlotte ruins and Sir Aurthur Lewis Community College.

Cul-de-sac Port District: A centralized location for Castries' light industrial and manufacturing facilities, this district is located to the south of the Southern Interior District and provides an established location for cargo barging, manufacturing, and water treatment operations.

Cul-de-sac Valley District: Combining a transportation plaza, Welcome Centre, and extended highway access, this district preserves agricultural farmlands while extending light industrial facilities.

CASTRIES DISTRICT DEVELOPMENT DIAGRAM



CASTRIES - HARBOUR DISTRICT



ACTION ITEMS

Community Development Initiatives

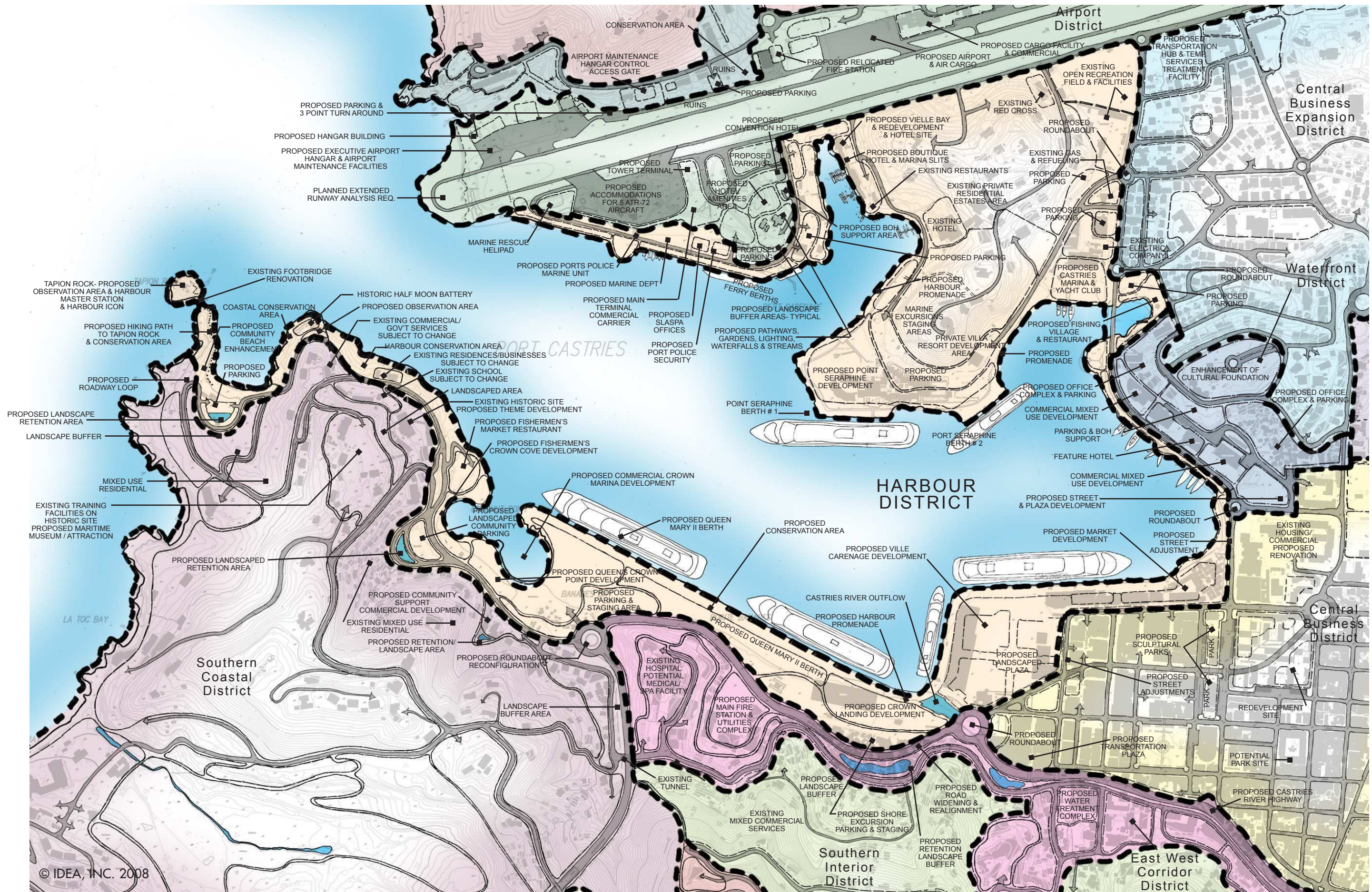
- Relocation of cargo, light industrial, and other business operations out of the Castries Harbour to the Vieux Fort, with barging facilities at Cul de Sac.
- Enhancement and relocation of Castries Fishery Complex to proposed Queen's Crown Pointe, creation of new market facilities.
- Redevelop the whole harbour frontage to refocus the heart of the city.
 - Pedestrianise the three miles of waterfront.
 - Establish a tram system for mass transportation around the harbour area.
 - Create "Activity Hubs" around the harbour perimeter that capitalise on local food, culture, and entertainment to attract attention and generate footfall.
 - Landscaping and beautification programme.
- Water Quality improvement programme – Out flow filtration to insure clean water only enters the harbour. Sewerage development programme for Castries will remove the dumping of black water.
- Enhance ferry service around Saint Lucia, and expand inter-island transportation to surrounding islands.
- Improve and expand existing water taxi services.

Tourism Initiatives

- Expand harbour capacity to accommodate increased size and number of cruise ships.
- Increase 160-foot class ship capacity including mega yachts, and smaller private yachts.
- Marketing programme to establish Castries as the premier port not only for Saint Lucia but for the wider Caribbean region.
- Provide marine vessel refueling.
- Establish private marine vessels customs clearance requirements at port.
- Develop a berth for the Queen Mary II.

Note: This information was developed by I.D.E.A. as part of the "Capital City of Castries: Castries Vision Plan Direction" (2007) document. Some revisions have been made due to new information. Issued for discussion purposes only - subject to change.

HARBOUR CONCEPTUAL LAND-USE DIAGRAM



PORT CASTRIES RENDERING



4. TROU GARNIER
"Castries Marina & Yacht Club"
"Ioüanalao Cove"

2. VIELLE VILLE BAY
"Le Petit Carénage"

5. WATERFRONT PLAZA

7. QUEENS CROWN POINT
"Crown Landing"
"Liberté Quarter"
"Crown Marina"
"Coconut Cove"

VIGIE BEACH

Central Business District

VIGIE

George F.L. Charles Airport

CASTRIES HARBOUR

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1. POINT ST. VICTOR






3. POINT SERAPHINE

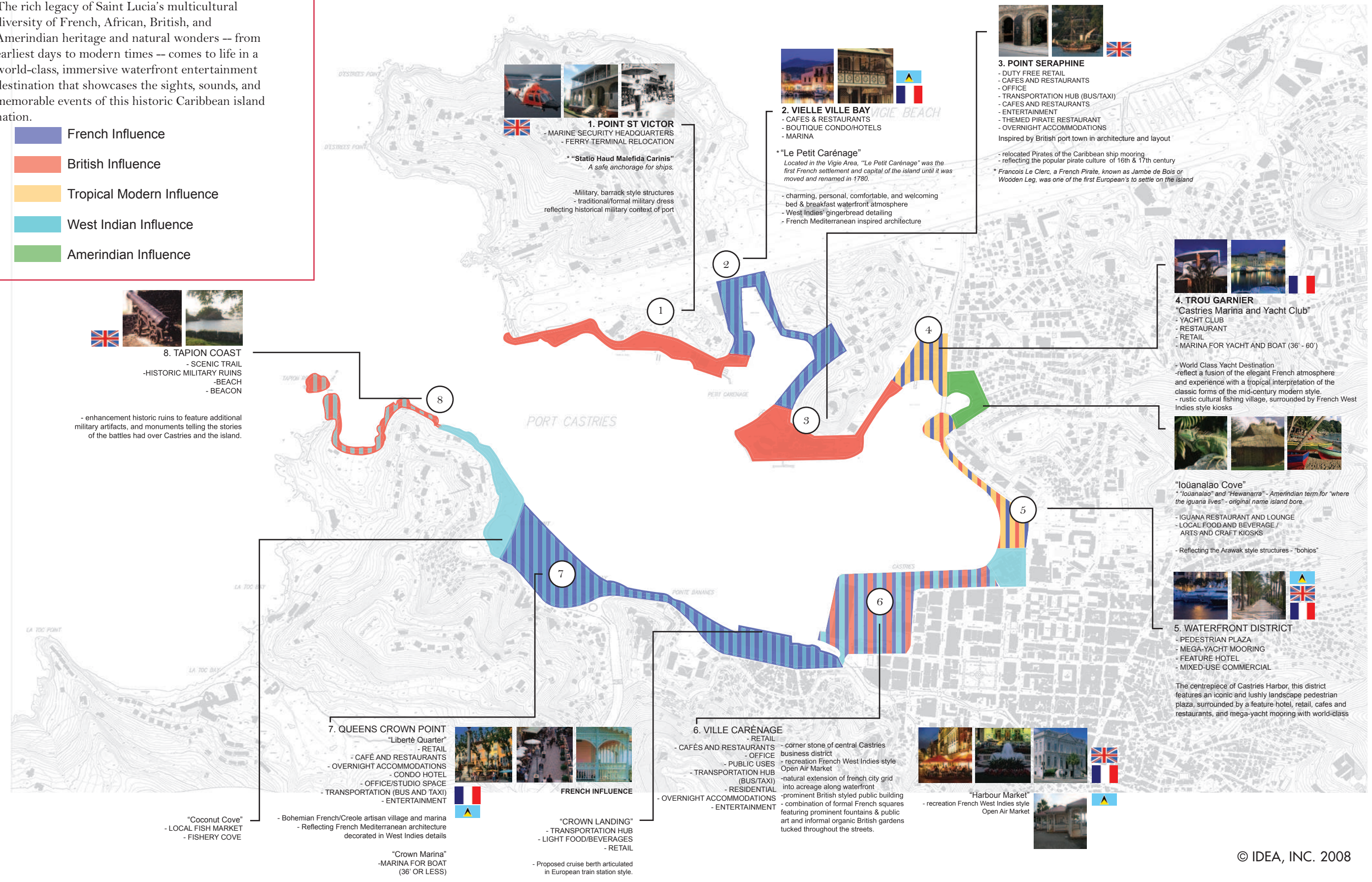
8. TAPION COAST

6. VILLE CARÈNAGE

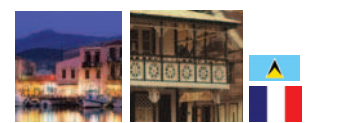
THEMED OVERVIEW

The rich legacy of Saint Lucia's multicultural diversity of French, African, British, and Amerindian heritage and natural wonders -- from earliest days to modern times -- comes to life in a world-class, immersive waterfront entertainment destination that showcases the sights, sounds, and memorable events of this historic Caribbean island nation.

-  French Influence
-  British Influence
-  Tropical Modern Influence
-  West Indian Influence
-  Amerindian Influence



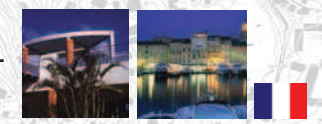
1. POINT ST VICTOR
 - MARINE SECURITY HEADQUARTERS
 - FERRY TERMINAL RELOCATION
 * "Statio Haud Malefida Carinis"
 A safe anchorage for ships.
 - Military, barrack style structures
 - traditional/formal military dress
 reflecting historical military context of port



2. VIEILLE VILLE BAY
 - CAFES & RESTAURANTS
 - BOUTIQUE CONDO/HOTELS
 - MARINA
 * "Le Petit Carénage"
 Located in the Vieille Area, "Le Petit Carénage" was the first French settlement and capital of the island until it was moved and renamed in 1780.
 - charming, personal, comfortable, and welcoming bed & breakfast waterfront atmosphere
 - West Indies' gingerbread detailing
 - French Mediterranean inspired architecture



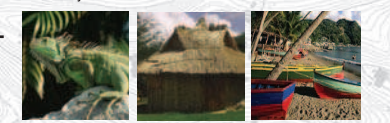
3. POINT SERAPHINE
 - DUTY FREE RETAIL
 - CAFES AND RESTAURANTS
 - OFFICE
 - TRANSPORTATION HUB (BUS/TAXI)
 - CAFES AND RESTAURANTS
 - ENTERTAINMENT
 - THEMED PIRATE RESTAURANT
 - OVERNIGHT ACCOMMODATIONS
 Inspired by British port town in architecture and layout
 - relocated Pirates of the Caribbean ship mooring
 - reflecting the popular pirate culture of 16th & 17th century
 * Francois Le Clerc, a French Pirate, known as Jambe de Bois or Wooden Leg, was one of the first European's to settle on the island



4. TROU GARNIER
 "Castries Marina and Yacht Club"
 - YACHT CLUB
 - RESTAURANT
 - RETAIL
 - MARINA FOR YACHT AND BOAT (36' - 60')
 - World Class Yacht Destination
 - reflect a fusion of the elegant French atmosphere and experience with a tropical interpretation of the classic forms of the mid-century modern style.
 - rustic cultural fishing village, surrounded by French West Indies style kiosks



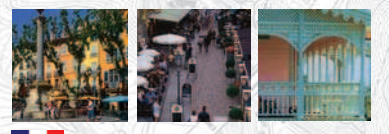
8. TAPIOU COAST
 - SCENIC TRAIL
 - HISTORIC MILITARY RUINS
 - BEACH
 - BEACON
 - enhancement historic ruins to feature additional military artifacts, and monuments telling the stories of the battles had over Castries and the island.



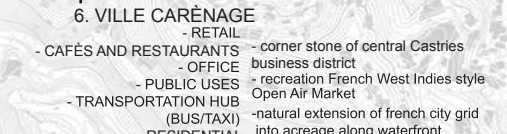
"Iouanalao Cove"
 * "Iouanalao" and "Hewanarra" - Amerindian term for "where the iguana lives" - original name island bore.
 - IGUANA RESTAURANT AND LOUNGE
 - LOCAL FOOD AND BEVERAGE / ARTS AND CRAFT KIOSKS
 - Reflecting the Arawak style structures - "bohios"



5. WATERFRONT DISTRICT
 - PEDESTRIAN PLAZA
 - MEGA-YACHT MOORING
 - FEATURE HOTEL
 - MIXED-USE COMMERCIAL
 The centerpiece of Castries Harbor, this district features an iconic and lushly landscape pedestrian plaza, surrounded by a feature hotel, retail, cafes and restaurants, and mega-yacht mooring with world-class



7. QUEENS CROWN POINT
 "Liberté Quarter"
 - RETAIL
 - CAFE AND RESTAURANTS
 - OVERNIGHT ACCOMMODATIONS
 - CONDO HOTEL
 - OFFICE/STUDIO SPACE
 - TRANSPORTATION (BUS AND TAXI)
 - ENTERTAINMENT
 - Bohemian French/Creole artisan village and marina
 - Reflecting French Mediterranean architecture decorated in West Indies details
 "Crown Marina"
 - MARINA FOR BOAT (36' OR LESS)
 "CROWN LANDING"
 - TRANSPORTATION HUB
 - LIGHT FOOD/BEVERAGES
 - RETAIL
 - Proposed cruise berth articulated in European train station style.



6. VILLE CARÉNAGE
 - RETAIL
 - CAFES AND RESTAURANTS
 - OFFICE
 - PUBLIC USES
 - TRANSPORTATION HUB (BUS/TAXI)
 - RESIDENTIAL
 - OVERNIGHT ACCOMMODATIONS
 - ENTERTAINMENT
 - corner stone of central Castries business district
 - recreation French West Indies style Open Air Market
 - natural extension of french city grid into acreage along waterfront
 - prominent British styled public building
 - combination of formal French squares featuring prominent fountains & public art and informal organic British gardens tucked throughout the streets.



"Harbour Market"
 - recreation French West Indies style Open Air Market

POINT SERAPHINE RENDERING



Inspired by the architecture and atmosphere of a classic colonial British port town, Point Seraphine will command the waterfront of the Harbour District. This anchor currently hosts two cruise berths between Vielle Ville Bay and Trou Garnier. Shopping, cafes and restaurants, overnight accommodations, and entertainment are among the amenities that will be available to visitors, while locals may take advantage of the opportunities provided by established commercial office and retail spaces. The highlight of Point Seraphine however, is the relocated “Pirates of the Caribbean” ship mooring and a themed restaurant attraction infused with the marauding culture of 16th and 17th century pirates, an exciting and authentic experience.

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TROU GARNIER RENDERING



A world-class yacht destination located along the Castries Harbour District at Trou Garnier will be stylized fusion of French elegance interpreted with a mid-century tropical modern flair. The Castries Marina and Yacht Club serves to accommodate the consummate yachtsman while providing an ideal Castries centre for the boating industry, a significant element of Saint Lucia’s tourism industry. Ioüanalao Cove, or Iguana Cove, is a quaint cultural oasis where native fishermen sit by the water weaving their nets. Traditional Arawak huts serve as vendor stalls, offering native arts and crafts, as well as local refreshments. The Iguana Restaurant and Bar is the ideal laid back spot on the waterfront.

VILLE CARÈNAGE RENDERING



The cornerstone of the Castries Central Business District, Ville Carénage recreates the heady energy of a bustling open-air market with French West-Indies influences. Mixing a lush tropical landscaped city square in the traditional French style, with secluded, organic English Gardens, Ville Carénage will be an attractive and atmospheric retail destination within the Castries Harbour District, incorporating amenities and facilities for both visitors and locals alike. Urban commercial and residential spaces line the historically inspired waterfront properties, providing ideal opportunities for locals, while a satisfying spectrum of retail, dining, transportation, and accommodation options meet the demands of even high-volumes of international guests.

QUEEN'S CROWN POINT RENDERING



Reflecting the celebrated artistic traditions of Saint Lucia, Queen's Crown Point is a bohemian interpretation of Saint Lucia's French and Creole heritage. A thriving artisan community will reside within this quarter of the Harbour District, showcasing a prominent display of French Mediterranean architecture with West Indies embellishment. The creation of large berth, utilizing claimed land at Bananas Bay, will play a central role in the development of this anchor. A marina, cafes, and overnight accommodations, including a distinctive hotel condo, will serve guests of Castries. Prominent office, retail, and studio spaces find an audience with locals and resident artisans. Coconut Cover, the proposed new fisheries marina and complex, will feature West Indies-style kiosks and a market facility.

CASTRIES - AIRPORT DISTRICT



ACTION ITEMS

Tourism Initiatives

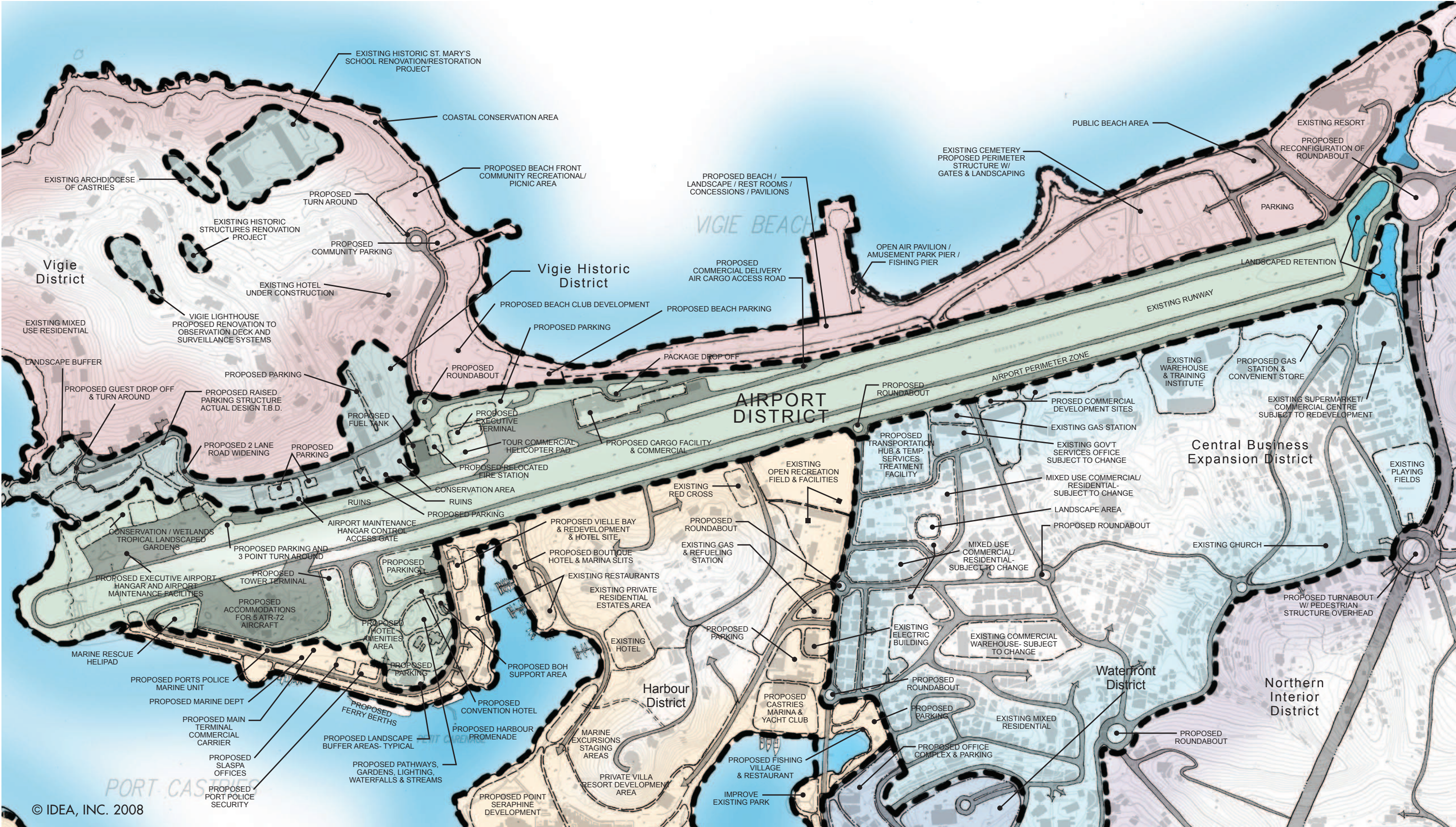
- Create an inviting, tropical, modern themed “sense of arrival” and visually memorable “sense of departure” experience.
- Centralise all customs clearance—air, private yachts, and ferries – by relocating the terminal into one centralised Customs Welcome Centre.
- Develop Executive Terminal for private jets with exclusive upscale guest amenities.
- Expand fire station to accommodate airport and local area support.
- Improve airport aesthetic by separating air cargo from commercial aircraft operations.
- Increase overall safety and security in and around the airport; capitalise on adjacent Marine Coast Guard presence.
- Improve guest movement and flow by providing ferry service from the Customs Welcome Centre. Create a staging area outside the airport district for long term parking, bus, taxi, and rental cars.
- Renovate the historic estate to provide hotel accommodations for short term business visits.
- Develop convention hotel.
- Broaden maintenance areas and hangar facilities.
- Stage helicopter tours within the airport district under the control of customs.



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CASTRIES AIRPORT DISTRICT CONCEPTUAL LAND-USE DIAGRAM

NORTH-WEST QUADRANT



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CASTRIES - VIGIE HISTORIC DISTRICT



ACTION ITEMS

Community Development Initiatives

- Encourage use of historical structures as future homes for international embassies, expanding Vigie Historic District's role as an international centre of business and diplomatic relations.
- Improve Historic District roadways bordering airport and upgrade parking facilities in order to increase appeal and use of historic structures.
- Encourage development of all historic buildings and surrounding area to be more visitor-friendly with special cultural events and activities.
- Develop exterior spaces for public use and recreation, ensuring preservation of natural habitat.
- Roadway improvement plan for historic district to address usability, accessibility, and aesthetics.
- Renovation and support programme for the historic Saint Mary School.

Tourism Initiatives

- Restore and develop the historic structure adjacent to Meadows Battery to create luxury overnight accommodations with spectacular harbour views.
- Vigie Lighthouse tourism initiative – expansion of the observation area and guest enhancement programme.

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CASTRIES - VIGIE DISTRICT



ACTION ITEMS

Community Development Initiatives

- Develop beachfront facilities for community and tourist recreation opportunities.
- Amusement Pier Development for local community and tourism recreation.
- Create water taxi dock to provide ease of transport to and from the harbour.
- Institute bus and shuttle transportation for easy drop off and pickup. Develop parking plan to manage district vehicle traffic.
- Commit to preservation of privacy and security for residential areas, estates, and consulates along the elevated Vigie topography.
- Encourage growth of additional embassies and consulates.

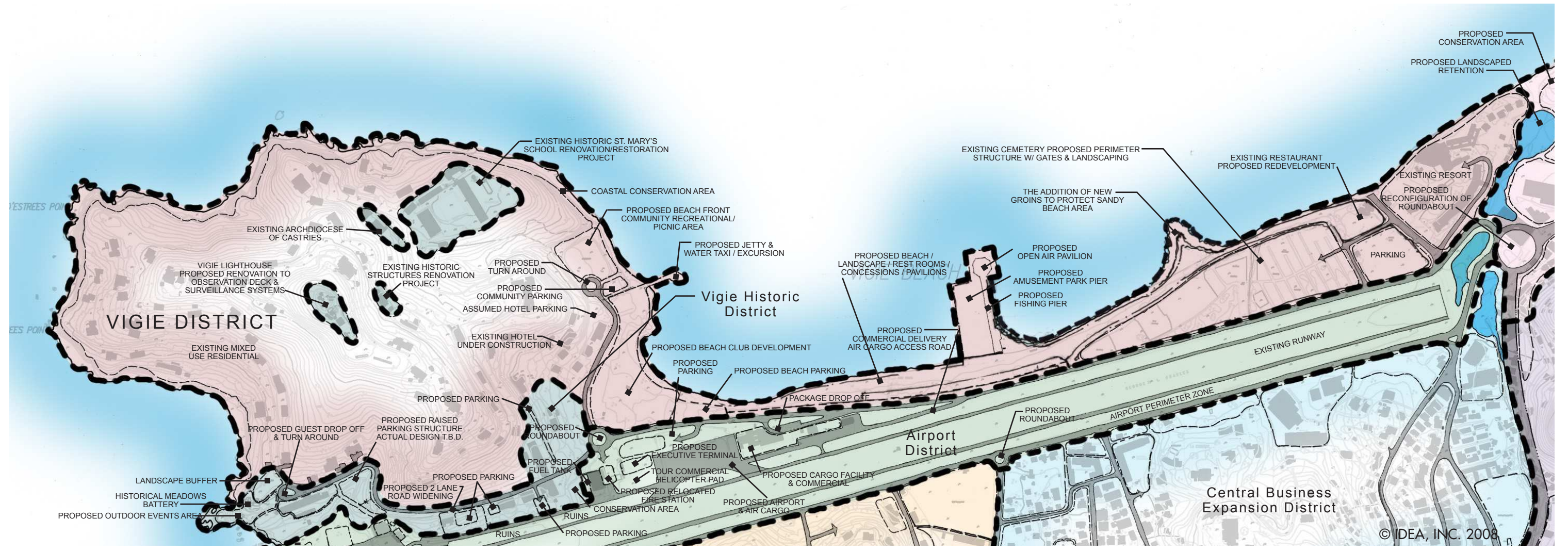
Tourism Initiatives

- Encourage beachfront managed concessions with watercraft and beach rental equipment available.
- Consider existing east end Vigie Beach Resort in development planning.
- Establish jetty location as tour excursion and taxi launch. Develop beachfront entertainment and dining venues.



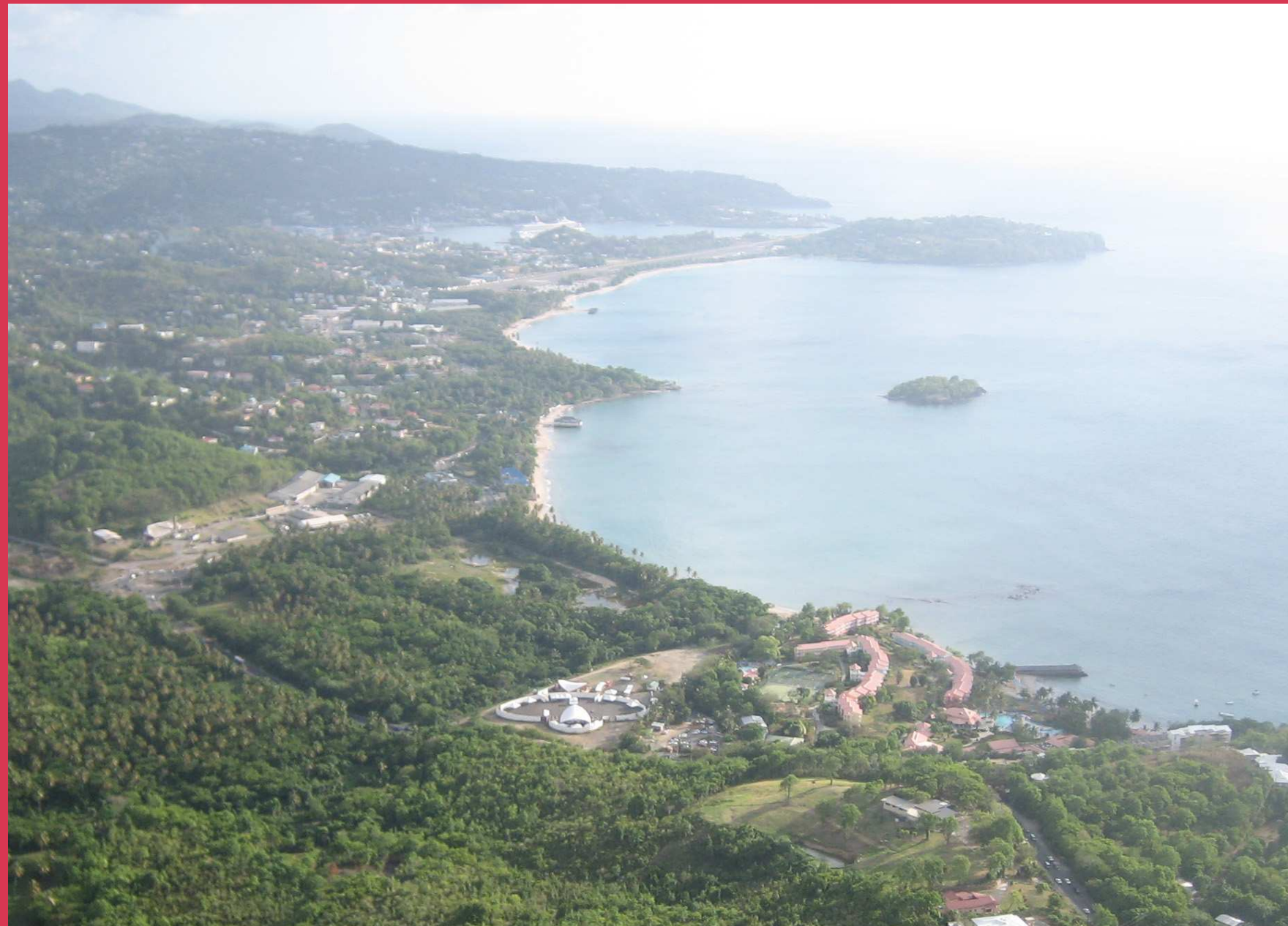
A family attraction for both cruise guests and locals, the Vigie Pier recalls the classic American boardwalk, reinterpreted in a distinctly Caribbean style. The quintessential seaside attraction, the Vigie Pier will offer an abundance of family-oriented entertainment with amusing games of chance and skill and the opportunity to take home a prize along the way. Signature local boardwalk-style concessions and gifts are available, along with live entertainment to complete the festive atmosphere.

CASTRIES VIGIE DISTRICT CONCEPTUAL LAND-USE DIAGRAM



Note: This information was developed by I.D.E.A. as part of the "Capital City of Castries: Castries Vision Plan Direction" (2007) document. Some revisions have been made due to new information. Issued for discussion purposes only - subject to change.

CASTRIES - NORTHERN COASTAL DISTRICT



ACTION ITEMS

Community Development Initiatives

- Landscaping improvement program along roadways to provide shading, pedestrian walkways, and crosswalks.
- Identify and designate select beachfront for community access and recreational facilities. Encourage beachfront access into properties geared to specific activities.
- Preserve current visual avenues to the beach and assure the continued privacy enjoyed by Northern Interior District neighborhoods bordering the Northern Coastal District by maximizing topography/landscape buffer and limiting resort development heights.
- Relocate light industrial and warehouse businesses to the Cul de Sac Valley District to allow beachfront improvement.
- Choc River Realignment to allow for a larger expanse of available beachfront land for development.
- Encourage bordering properties along Northern Interior District to be developed as supporting services and businesses of the local community along the highway coastline road with renovation of historic structure/sites.
- Vigie roundabout improvement to enhance flow of traffic and improve aesthetics.
- Develop water treatment facility.
- Develop hospitality education programme and facilities.
- Redevelopment of existing parks and creation of new recreational space.
- Enhancement of multi-purpose centres.

Tourism Initiatives

- Expand docking accommodations at resorts, community areas, and along the beachfront for water taxis originating from the harbour.
- Create a Welcome Centre and Transportation Plaza at the Choc River Roundabout.
- Create attractive “sense of arrival” approaching city from the northern tip of island.
- Develop integral areas between resorts, restaurants, and small hotels along the coast, providing unimpeded public access and reinforcing the concept of the “Queen’s Chain.”

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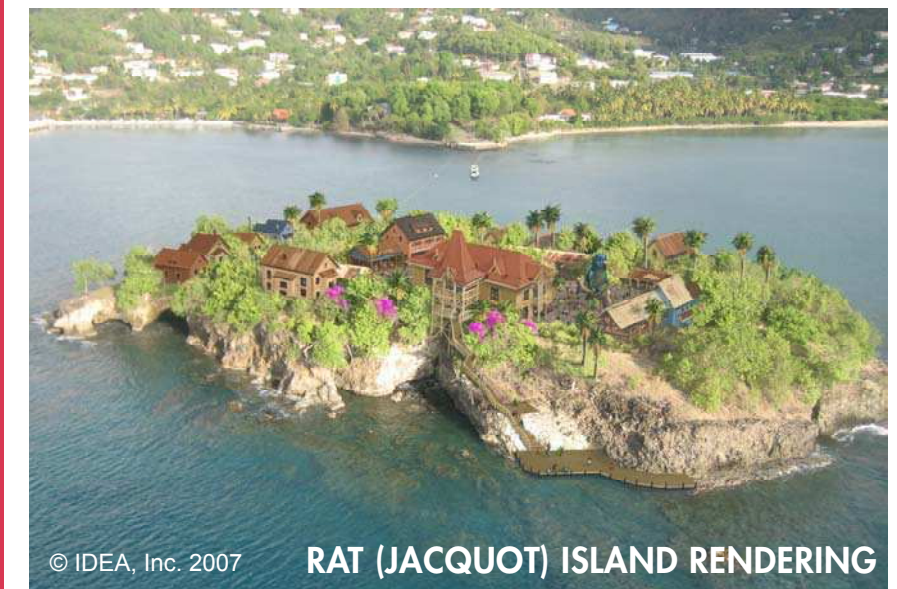
CASTRIES - RAT (JACQUOT) ISLAND DISTRICT



ACTION ITEMS

Tourism Initiatives

- Establish Rat/Jacquot Island District as an eclectic artisan community retreat by creating a work-friendly artistic environment where artists live and work.
- Enhance island with iconic artwork and sculpture.
- Plan weekly “Meet the Artist” excursion tours to island.
- Marketing programme to emphasize the islands position as a cultural jewel in the “Queen’s Chain.”
- Establish transportation connectivity from island to mainland (Northern Coastal District Dock).



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RAT (JACQUOT) ISLAND RENDERING

Surrounded by Choc Bay, the Rat (Jacquot) Island District is the cultural crown jewel of the Queen’s Chain, an eclectic community artisan retreat punctuated with stunning displays of visual art. Here, artists will live and work in an immersive and stimulating community of creativity open weekly for “Meet the Artist” excursion tours. This distinctive development will serve as an ideal model for similar community-based cultural and artistic retreats.

ACTION ITEMS

Community Development Initiatives

- Expand mixed use residential development area through managed growth and creation of conservation areas.
- Roadways Improvement Plan
 - Develop ring roadways around the district.
 - Create vehicle exit further east to relieve congestion on eastern roadways close to the Central Business District.
 - Allow for improved ease of movement within the tourism corridor and the Central Business District with pedestrian movement across the roadways.
- Provide incentives for industries that are not compatible with local populations to relocate to the Cul de Sac Valley District.
- Site redevelopment to create community friendly venues like schools, parks, and commercial businesses that support local community.

NORTHERN INTERIOR DISTRICT



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CASTRIES - CENTRAL BUSINESS EXPANSION DISTRICT



ACTION ITEMS

Community Development Initiatives

- Commercial zoning plan - Reassess the current business mix within the Central Business Expansion District, offering incentives to service and manufacturing companies (warehouses, stockyards), to relocate to more appropriate light industrial areas in the Cul de Sac Valley District.
- Develop areas bordering along airport runway to support airport functions including UPS office, rental cars, airline, and travel service
- Relocation of fire station to redeveloped Vigie roundabout.
- Create transportation hub, in coordination with existing gas station, to support Airport District and Point Seraphine.
- Enhancement of La Clery Playing Field.
- Roadway Improvement Plan.
- Improve community accessibility with pedestrian crossovers between the Central Business Expansion District, over roundabouts, at the new North-South perimeter road bordering the Northern Interior as well as the Harbour District, between schools, playgrounds, churches, and recreation fields.
- Expand the internal transportation roadways to allow for collector roads into the new North-South bypass.
- Landscaping and lighting programme.
- Roundabouts on the road bordering the west side of the Harbour District.

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CASTRIES - WATERFRONT DISTRICT



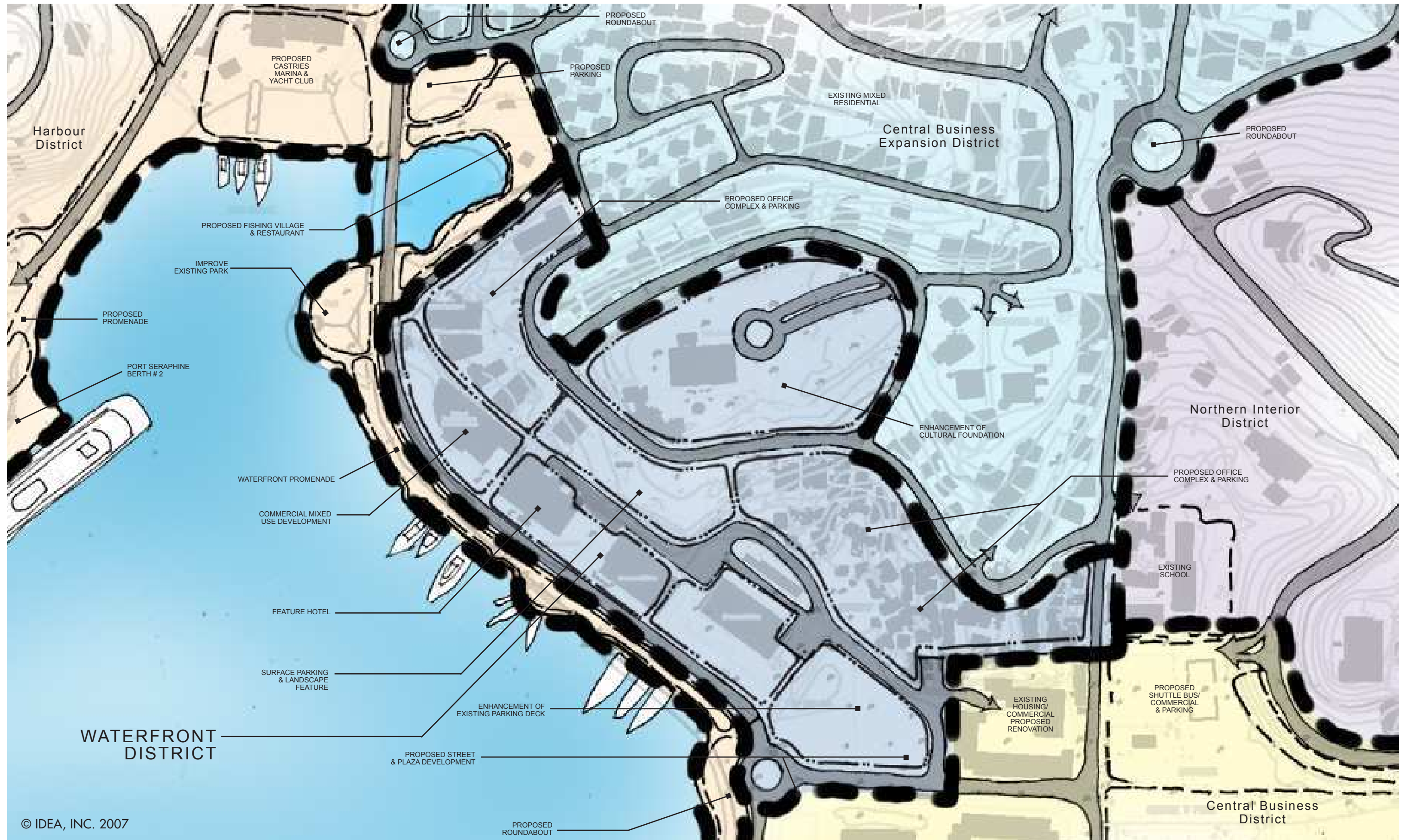
ACTION ITEMS

Community Development Initiatives

- Create Harbour Centrepiece, the Waterfront District, between the Central Business District, the Central Business Expansion District, and Castries Harbour.
- Relocate government facilities currently lining waterfront to a new government centre in the Central Business District.
- Develop iconic pedestrian plaza and “red carpet-style” Saint Lucia arrival for guests to include landscaping, cobblestone streets, signature lighting, and fountain squares.
- Mega yacht mooring and facilities available along waterfront.
- Feature hotel development to serve as focal point of Waterfront District.
- Commercial mixed use development along promenade.
- Create first floor storefronts and plaza areas fronting the Harbour District for food, retail, and entertainment facilities.
- Outdoor dining and green space.
- Expand areas behind the new development along the waterfront into back of house facilities, parking and additional office complexes.
- Develop service and parking circulation access behind the waterfront development.

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CASTRIES WATERFRONT DISTRICT CONCEPTUAL LAND-USE DIAGRAM



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CASTRIES - CENTRAL BUSINESS DISTRICT



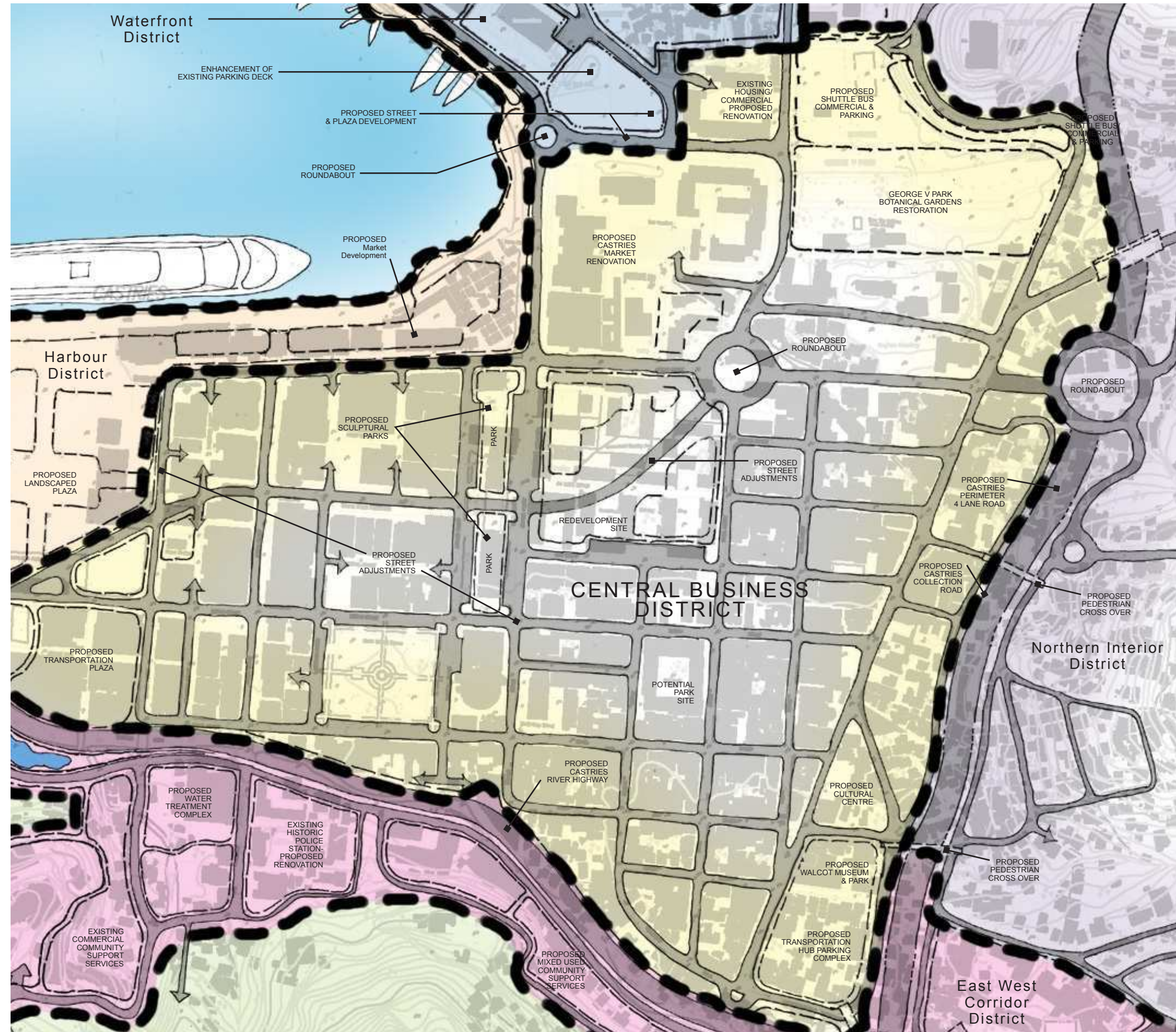
ACTION ITEMS

Community Development Initiatives

- **Circulation Improvements**
 - Alleviate the over congestion associated with the density over the fifty year old building infrastructure.
 - Enhance roadways and highway infrastructure.
 - Improve overall aesthetic with introduction of lighting and landscape.
 - Create ease of movement and pedestrian-friendly walkways in and around the Central Business District. Establish community gathering area.
- **Public Transportation**
 - Identify major central hub to manage mass transport throughout the entire island, including inner city bus service, and convenient to trolley service.
 - Establish three safe and secure transportation hubs around the Central Business District which include shuttle buses, taxis, facility amenities, convenience stores, and satellite police stations.
 - Roadway Improvement Plan.
 - Introduce new roadways to reroute traffic to the outer ring of the Central Business District supporting public transportation, with traffic feed into parking structures, outbound of the inbound pedestrian movement.
 - Develop western access areas for residential population.
- **Community Services Plan**
 - Create a cultural complex to spotlight local events, shows, and exhibits, and a dedicated Performing Arts Centre.
 - Recreate George V Park into original Botanical Gardens, opening up the avenue and creating a beautiful showcase with street-wide vistas.
 - Encourage development of green space throughout the Central Business District for strollers, outdoor events, special events, and festivals.
 - Expand and enhance community Castries market.
 - Include a complete renovation of the existing contemporary style market buildings towards resembling that of the adjacent historic market. Add a landscaped plaza directly behind the markets for vender booths for the re-established Market Day in Castries.
 - Create a twenty-four hour activity clock, increasing daily and nightly entertainment attractions and venues, and encouraging urban residential and commercial development.
 - Develop a new city hall, government centre, library, cultural centre, and museum.
- **Tourism Initiatives**

CASTRIES CENTRAL BUSINESS DISTRICT CONCEPTUAL LAND-USE DIAGRAM

- Encourage movement of guests exiting cruise ships and yachts to venture around the harbour, into the Central Business District and deep into its outer perimeters.
- Add a significant attraction or draw to the outer area of the Central Business District.
- Elevate structures at the back of the downtown area, attracting attention, and motivating visitor interest.



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CENTRAL BUSINESS DISTRICT RENDERING



CENTRAL BUSINESS DISTRICT RENDERING



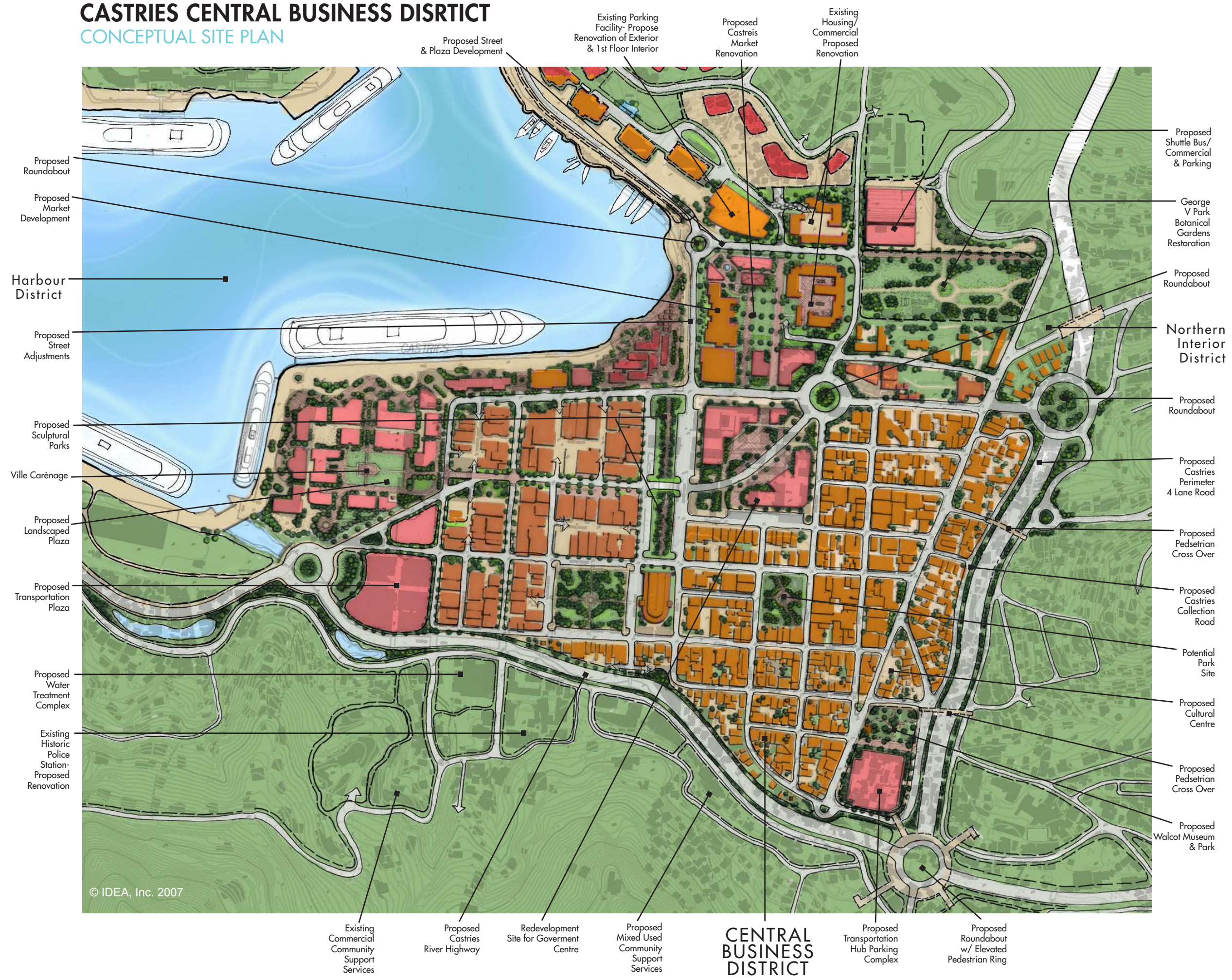
A dense hub of commercial and cultural activity, the Central Business District will serve as an urban lifeline for the city of Castries. The renovated and enhanced Castries Central Market will be distinguished by a landscaped market plaza, housing vendors during Castries' famed Market Day. Lush greenspaces and attractive pedestrian walkways create easy access and accommodate outdoor festivals and events, particularly with the addition of the recreated George V Park Botanical Gardens, an impressive tropical vista amidst the urban streetscapes. A cultural complex further distinguishes the Central Business District as a model of urbanity with a Performing Arts Centre and impressively modern venues for local events and shows. Adding to the education amenities is a library and proposed museum, easily accessible via one of the three secure transportation hubs located throughout this district, opening up bus, taxi, and trolley service to both guests and locals. The Castries City Hall establishes a final and ideal metropolitan presence.



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CASTRIES CENTRAL BUSINESS DISTRICT

CONCEPTUAL SITE PLAN



Proposed Roundabout
 Proposed Market Development
 Harbour District
 Proposed Street Adjustments
 Proposed Sculptural Parks
 Ville Carénage
 Proposed Landscaped Plaza
 Proposed Transportation Plaza
 Proposed Water Treatment Complex
 Existing Historic Police Station-Proposed Renovation

Proposed Street & Plaza Development
 Existing Parking Facility-Propose Renovation of Exterior & 1st Floor Interior
 Proposed Castries Market Renovation
 Existing Housing/Commercial Proposed Renovation

Proposed Shuttle Bus/Commercial & Parking
 George V Park Botanical Gardens Restoration
 Proposed Roundabout
 Northern Interior District
 Proposed Roundabout
 Proposed Castries Perimeter 4 Lane Road
 Proposed Pedestrian Cross Over
 Proposed Castries Collection Road
 Potential Park Site
 Proposed Cultural Centre
 Proposed Pedestrian Cross Over
 Proposed Walcot Museum & Park

Existing Commercial Community Support Services
 Proposed Castries River Highway
 Redevelopment Site for Government Centre
 Proposed Mixed Used Community Support Services
CENTRAL BUSINESS DISTRICT
 Proposed Transportation Hub Parking Complex
 Proposed Roundabout w/ Elevated Pedestrian Ring

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CASTRIES - EAST-WEST CORRIDOR DISTRICT



ACTION ITEMS

Community Development Initiatives

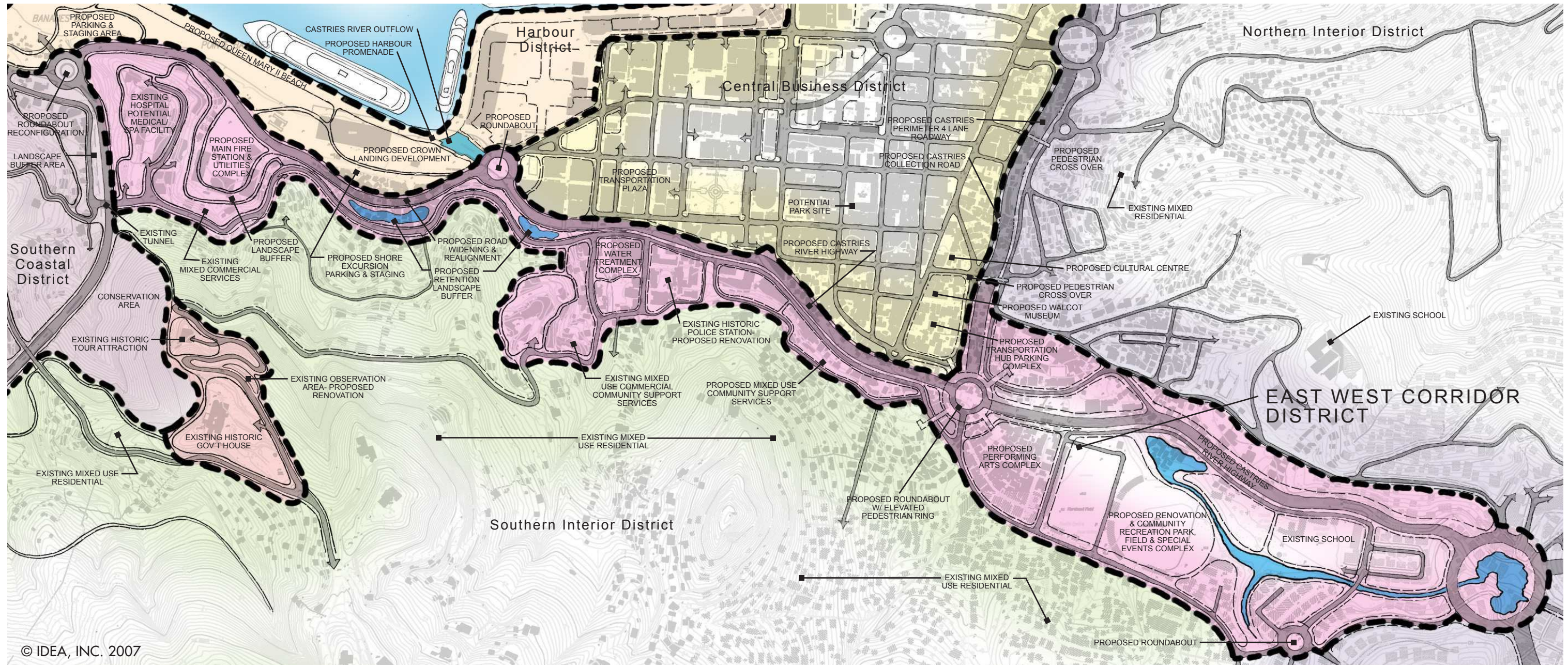
- **Community Recreation and Services Plan**
 - Develop National Performing Arts Centre.
 - Renovation of recreation fields and events complex.
 - School campus enhancement.
 - Renovate historic police facilities to create state-of-the-art centralized police station headquarters.
 - Designate a new location as home for a main fire station.
 - Create landscape and conservation areas to balance and soften building expanse and growth.

- **Roadway Improvement Plan**
 - Expand La Toc Road into a new four-lane highway that connects and follows the existing Castries River, past the current cricket stadium into a new roundabout with a tunnel connecting to a major north-south roadway which links the Choc Roundabout with the new proposed Cul de Sac Roundabout.
 - Provide a collector road servicing the south side businesses that feeds into the Castries River Highway.
 - Improve pedestrian movement with elevated walkway connecting the new transportation hub with the Northern Interior District, the Central Business District, Southern Interior District, East-West District, Cricket Stadium, Cultural Centre, and Performing Arts Centre.
 - Develop storm water management plan, introduce landscape retentions areas, and establish storm water treatment facility, with a significant catch basin below the Castries River Highway.
 - Encourage relocation of light industrial complexes and cargo support services to the Cul de Sac Valley District. Utilize these areas to support Southern and Northern Interior communities, the Central Business District, and Harbour District.

- **Tourism Initiatives**
 - Convert existing hospital into guest-friendly amenities including a full-service health spa promoting the similar sulfur springs treatments and a day spa for guests with limited time availability; create preview centre for Sulfur Springs.

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CASTRIES EAST WEST CORRIDOR DISTRICT CONCEPTUAL LAND-USE DIAGRAM



CASTRIES - SOUTHERN INTERIOR DISTRICT



ACTION ITEMS

Community Development Initiatives

- Improve overall aesthetic of this mixed use residential area with isolated industrial/commercial facilities by providing incentives for the relocation of industries not directly related to the support of the South Interior community to the Cul de Sac Valley District.
- Spur additional growth of residential communities along roadway arteries through road improvements.
- Identify and preserve rich conservation areas.
- Develop natural park/playground community opportunities with nature trails, picnic areas, and recreational amenities.
- Provide easy access to the extension of the Millennium Highway, East-West corridor and North-South bypass Highways.
- Provide direct roadway access to the proposed medical complex in the Southern Coastal District.

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ACTION ITEMS

Community Development Initiatives

- Preservation and maintenance of historic structures and the safe, secure collegiate environment critical to higher learning.
- Consider possible expansion of host facility site for tourism and hospitality training.
- Maintain “small town college” feel to encourage higher learning.
- Capitalise on current location assets including television and radio station facilities.
- Overcome limited on-site parking venues by providing special events staged on the college playing field with bus transportation from the Central Business District hubs.

Tourism Initiatives

- Development of tourism related opportunities include campus tours, annual festivals, and special events.
- Explore opportunity to open Government House to public tours.
- Renovate observation platform beneath Government House into a more structurally prominent feature.

HISTORIC MORNE FORTUNE DISTRICT



CASTRIES - SOUTHERN COASTAL DISTRICT



ACTION ITEMS

Community Development Initiatives

- Identify and preserve conservation areas.
- Establish unimpeded community beach access with water taxi accessibility to the harbour.
- Establish Medical Centre Complex in the substantial area on east side of Millennium Highway which includes the hospitals under construction as well as new medical, health and wellness offices, health related services, and mixed-use residential accommodations for retirement and/or assisted living.
- Encourage doctors' offices and services associated with medical care (i.e. laboratories, blood banks, medical suppliers) to be relocated to this area, along with government health care services to assist with processing and residents service.
- Provide community access roads to the Southern Interior District to the medical complex.
- Update existing police training facility.
- Develop the Northeastern District Border adjacent to the Harbour District to support commercial facilities associated with community needs.

Tourism Initiatives

- Establish La Toc historic sites and points of interest.
- Increase resort and estate home sites development.
- Develop the existing mental health and wellness hospital as a potential attraction, museum, or overnight accommodation site.
- Convert historic site to Maritime Museum/Attraction.

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CASTRIES - CUL DE SAC PORT DISTRICT



ACTION ITEMS

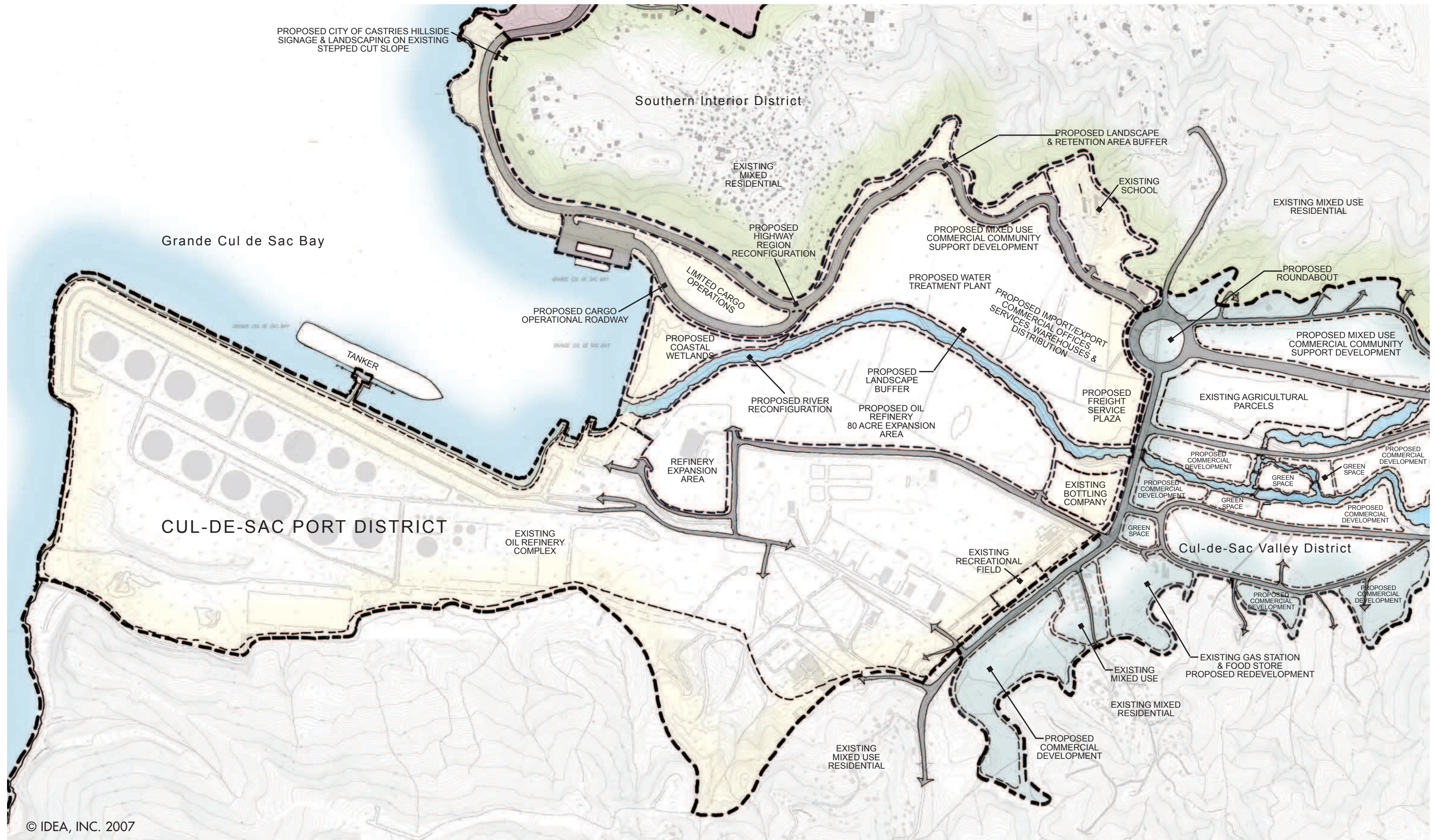
Community Development Initiatives

- Expand the existing oil refinery complex.
- Establish cargo barging facilities and dock.
- Realign the Millennium Highway and Cul de Sac River to allow for maximum expansion of oil refinery, and allocate land use for businesses associated with light industrial and cargo barging.
- Limit the movement of large land transport vehicles staging and loading areas from that of the general passenger vehicles on the Millennium Highway, by creating a bypass highway.
- Realign and expand Millennium Highway to allow vehicles to go directly east, north, and south eliminating the need to go through the Harbour and Central Business Districts.
- Create a staging roadway next to cargo operations to allow for transference of cargo containers to tractor trailers for inland movement.
- Establish conservation area at the port edge where the river outflow will occur.
- Develop water retention areas boarding the Southern Interior District, with connections to the new configuration of the river.
- Consider other options to import sand and gravel.
- Proposed major water treatment facility for the City of Castries is to be located within this area.
- Potential power plant development.

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CUL-DE-SAC PORT DISTRICT CONCEPTUAL LAND-USE DIAGRAM

NORTH-WEST QUADRANT



CASTRIES - CUL DE SAC VALLEY DISTRICT



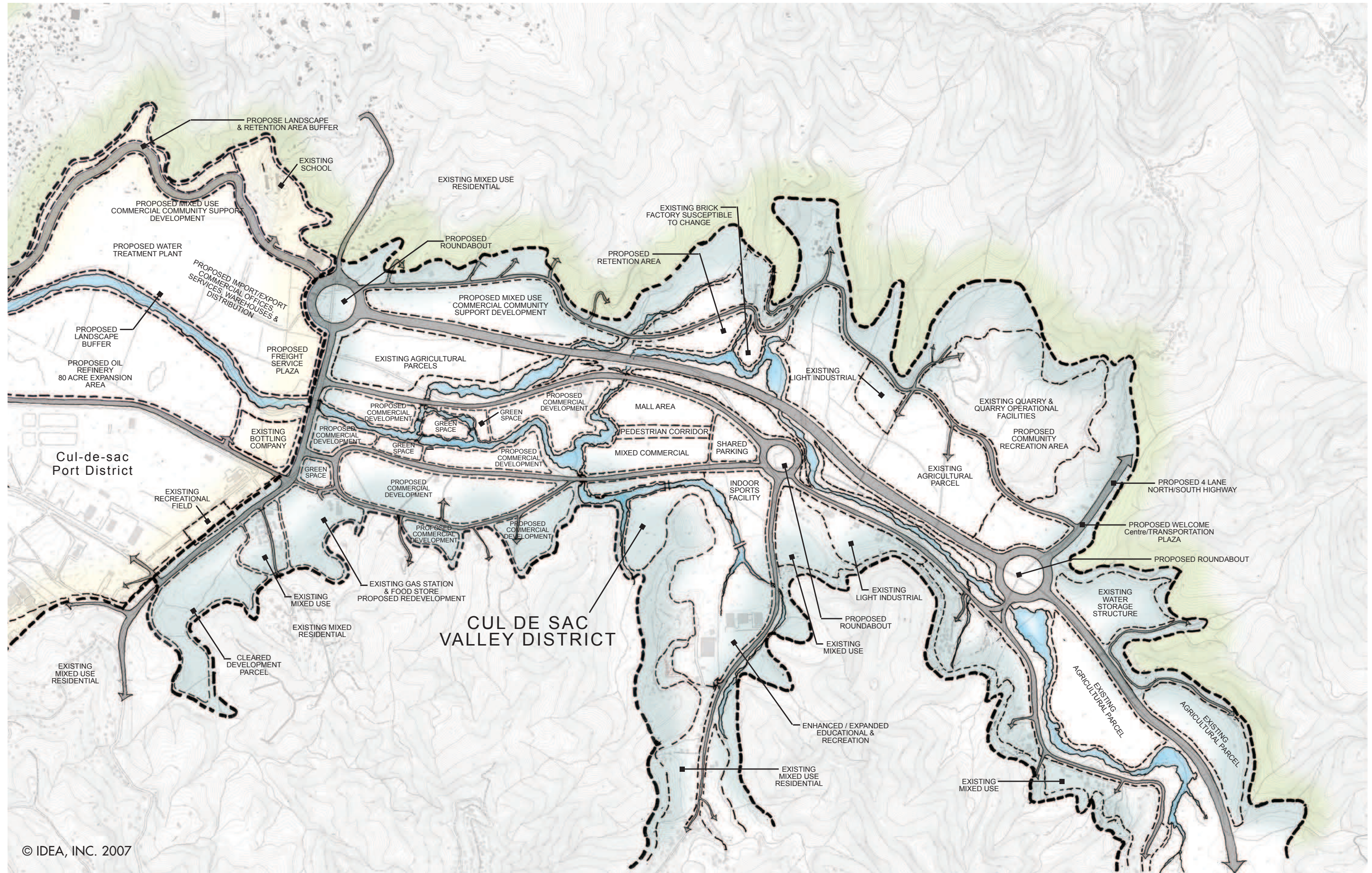
ACTION ITEMS

Community Development Initiatives

- **Roadways Plan**
 - Develop new roundabouts at the two intersections of the north-south roads which connect the Southern Interior District.
 - Create a Transportation Plaza and Welcome Centre at the far eastern proposed roundabout to manage incoming and outgoing traffic heading into or leaving the city in the south.
 - Extend the Millennium Highway.
- **Zoning Initiatives**
 - Utilise the water treatment facility for agricultural farmland purposes.
 - Maintain a fixed level of agricultural farmlands.
 - Encourage the relocation of light industrial manufacturing facilities to this area.
 - Establish development of light industrial facilities, open factories, and quarries that have no impact on agricultural farmlands surrounding oil refinery or residential community.
- **Community Services Plan**
 - Expansion and enhancement of school campus.
 - Establish community recreation areas.
 - Establish community commercial support areas.

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CUL-DE-SAC VALLEY DISTRICT CONCEPTUAL LAND-USE DIAGRAM



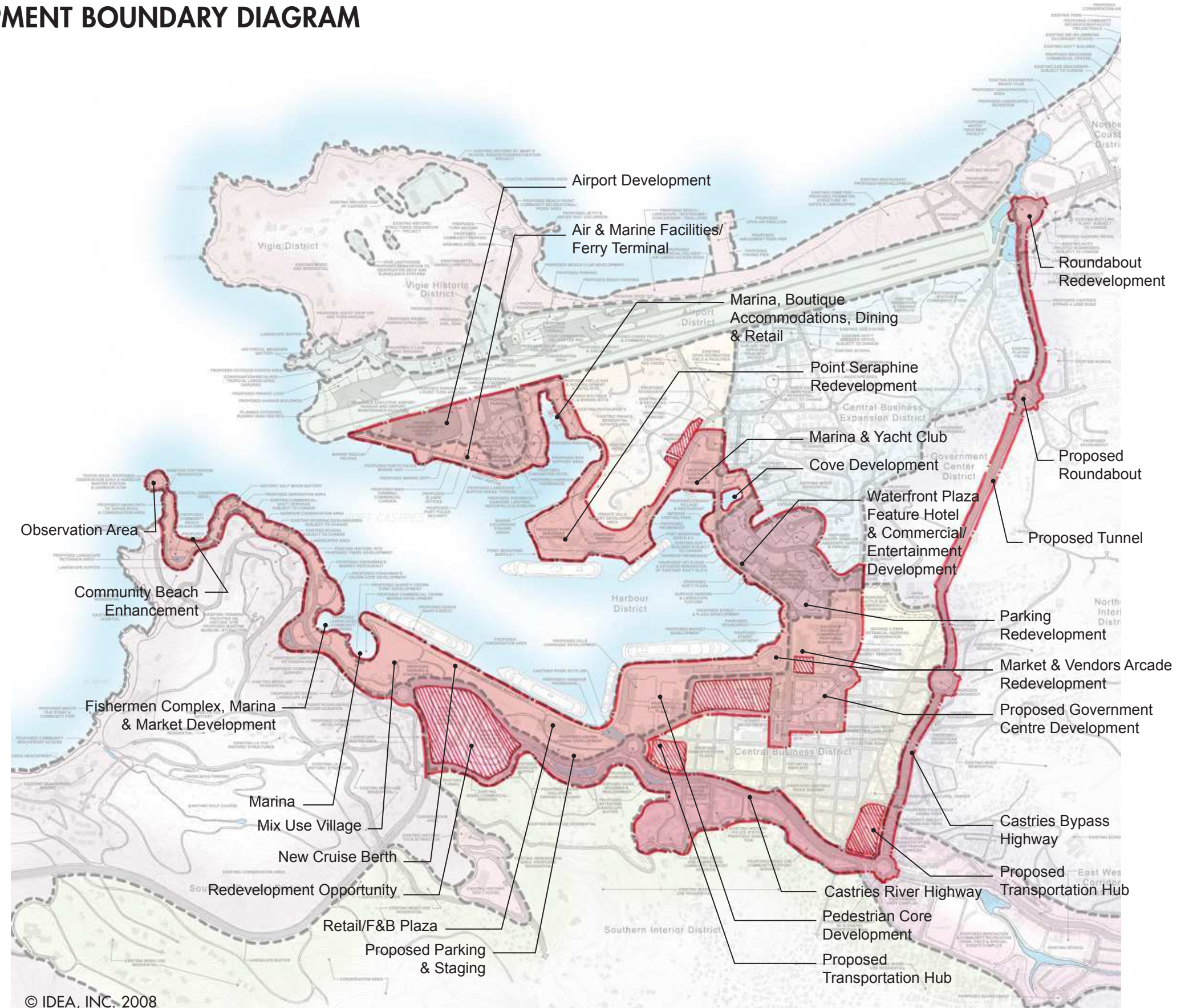
CASTRIES WATERFRONT CORE REDEVELOPMENT BOUNDARY DIAGRAM

FOUNDATIONAL INITIATIVES

The Government of Saint Lucia has initiated the process of revitalizing the capital city of Castries, entering into a joint venture with private investors, in order to completely redevelop the Castries Harbour waterfront. Capitalizing on one of the city's most prominent natural assets, the waterfront will become the vibrant gateway of Saint Lucia and a world-class destination. The actualisation of a renewed Castries must begin with the redevelopment of crucial city infrastructure, including the alleviation of heavy traffic congestion with the creation of the Castries Bypass Highway and the Castries River Highway. Critical utilities will be installed underground, protecting the public utilities of Castries from nature's elements while creating a more aesthetically pleasing environment. Highly significant to this process, the construction of a water treatment facility is imperative for the successful continuation of the redevelopment of Castries.

Intrinsic to this vision of a rejuvenated Castries is the reclamation of the waterfront for both the benefit of the community and its guests. As part of this initial phase, a three-mile pedestrian promenade stretching the length of Castries Harbour, will become the thriving core of the downtown area. This unique promenade, the only of its kind in the Caribbean, will showcase a diverse array of entertainment, accommodations, dining, and retail. The development of a new cruise berth and the expansion of marina and ferry facilities will generate new life and increased visitation for this historic anchorage. In order to facilitate this remarkable transformation, current industrial and cargo facilities will be relocated from the waterfront, allowing the city grid to expand into a pedestrian cornerstone for the Central Business District.

These initiatives are at the heart of Castries' rebirth as a prosperous and energetic urban atmosphere, infused with rich cultural and historic essence of Saint Lucia. The Castries of the future will be a thriving multicultural waterfront business, residential, and tourist destination, finally realizing its potential as one of the finest tropical urban destinations in the Caribbean.

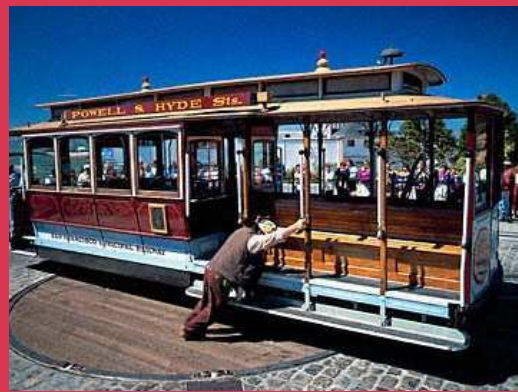


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CASTRIES WATERFRONT CORE REDEVELOPMENT BOUNDARY DIAGRAM



Castries Harbour Photograph



Castries Waterfront Core Redevelopment Reference Imagery

INITIATIVES FOR SURROUNDING AREAS OF CASTRIES

For the surrounding residential communities such as Entrepot, La Pense, Marchand and Balta as well as rural settlements like Cul de Sac, Bexon, Forestiere, Ravine Poisson, Marc Marc, and those of the Roseau Valley, enhancement and community needs must be assessed, including required services and transportation links, the development and maintenance of parks and recreational space, as well as roadway development, and improvements to open up new areas for residential/community development so that the area can expand and meet the ever growing housing needs. Sarrot and Chaupin overlooking the Roseau Valley and Cul de Sac have been identified as ideal for housing expansion and community services expansion.

Sensitive areas such as agricultural lands, watersheds, and forestry must be protected. For example, the rich agricultural lands in the valley of Cul de Sac are rapidly disappearing due to poorly planned development and a lack of enforced zoning regulations. Industrialisation of the area is affecting the viability of the flood plain. The river needs to be controlled and taken into account with a comprehensive flood management plan. There is a need to develop an enforceable regulated development zone as far as Deglos.

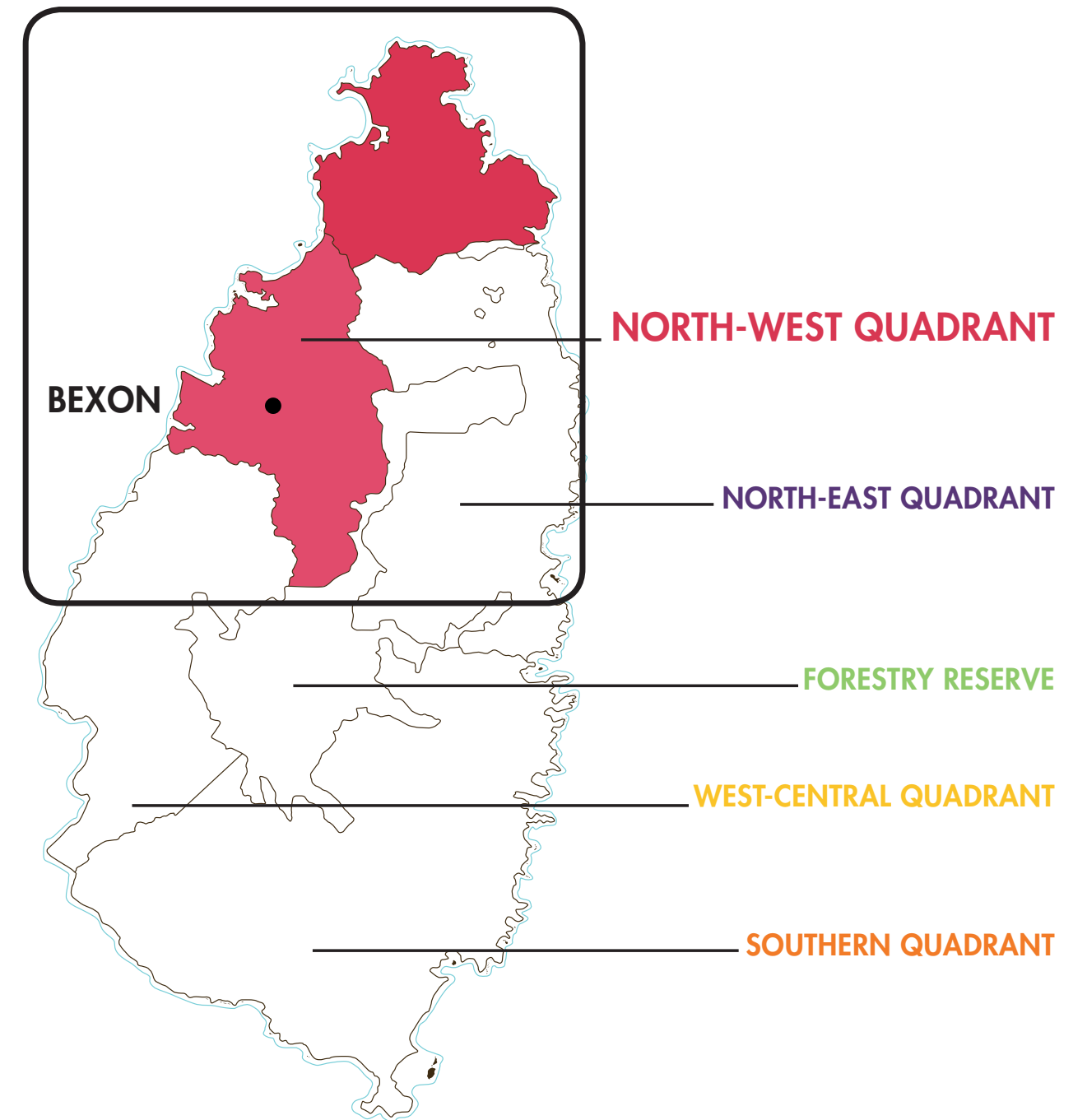
Critical roadway linking to correct dead-end roads, like that found at Forestiere and Marc Marc, over to Dernière Riviere would increase accessibility. Forestiere would be ideally suited for the creation of an eco tourism anchor incorporating Piton Flore Trail.

BEXON VILLAGE

THE CROSSROADS OF SAINT LUCIA

Bexon lies in the heart of the North-West Quadrant amongst the lush lower slopes of the Barre de L'Isle. Currently intersected by the national highway, Bexon is characterised by a lack of a real village centre, following a ribbon development along the road. Rich agricultural lands surround Bexon, providing employment for many residents.

The planned Barre de L'Isle tunnel will transform the village, creating the opportunity for Bexon to play a key role in the infrastructure of Saint Lucia. The tunnel will start on the outskirts of Bexon, offering a fast and safe route through the Barre de L'Isle, connecting into the main highway outside Dennery on the East coast.



VISION PLAN INITIAL IMPRESSIONS

- Strung our ribbon development built close to roadway.
- Currently constrained between the mountain, roadway, and river.
- There is approximately thirty-five acres of Crown Land along the river bank available for development.
- Significant loss of agricultural lands in the area – poor farming practices on higher slopes leading to rapid erosion.
- Need for a regulated development plan.
- Commercial developments but no zoning.
- Need for improved school facilities, especially the CARE centre.
- Little public recreational facilities.
- Poor housing stock with no formal sewerage network.
- Poorly drained land around the river.
- Pollution issues in the river.

ACTION ITEMS

Community Initiatives

- Transportation Plan: Road improvements to meet needs of the new tunnel link. The creation of a new central “crossroads” forming the heart of Bexon. Local transportation plaza. Lighting opportunity for new town entry features. Helipad for emergency support and to form part of the NEMO network.
- Village Core Development: The creation of a central core to the community, creating a commercial and focal heart, establishing Bexon as a key settlement. All initiatives to work towards this aim.
- Housing Plan: Improvement of existing housing stock. Redevelopment of vacant and derelict plots. General area beautification. Provision of new developments for all levels of housing requirements.
- Educational and Vocational Development Plan: Creation of a village campus to meet the needs of the whole community’s learning – from pre-school through vocational learning to support local business and tourism opportunities.
- Social Services Plan: Community recreation facilities, support services centre.
- River Improvement Plan: Protection of the water intakes. Filtration system to clean discharge. Storm water drainage improvement.
- Local sewerage and water management plan.

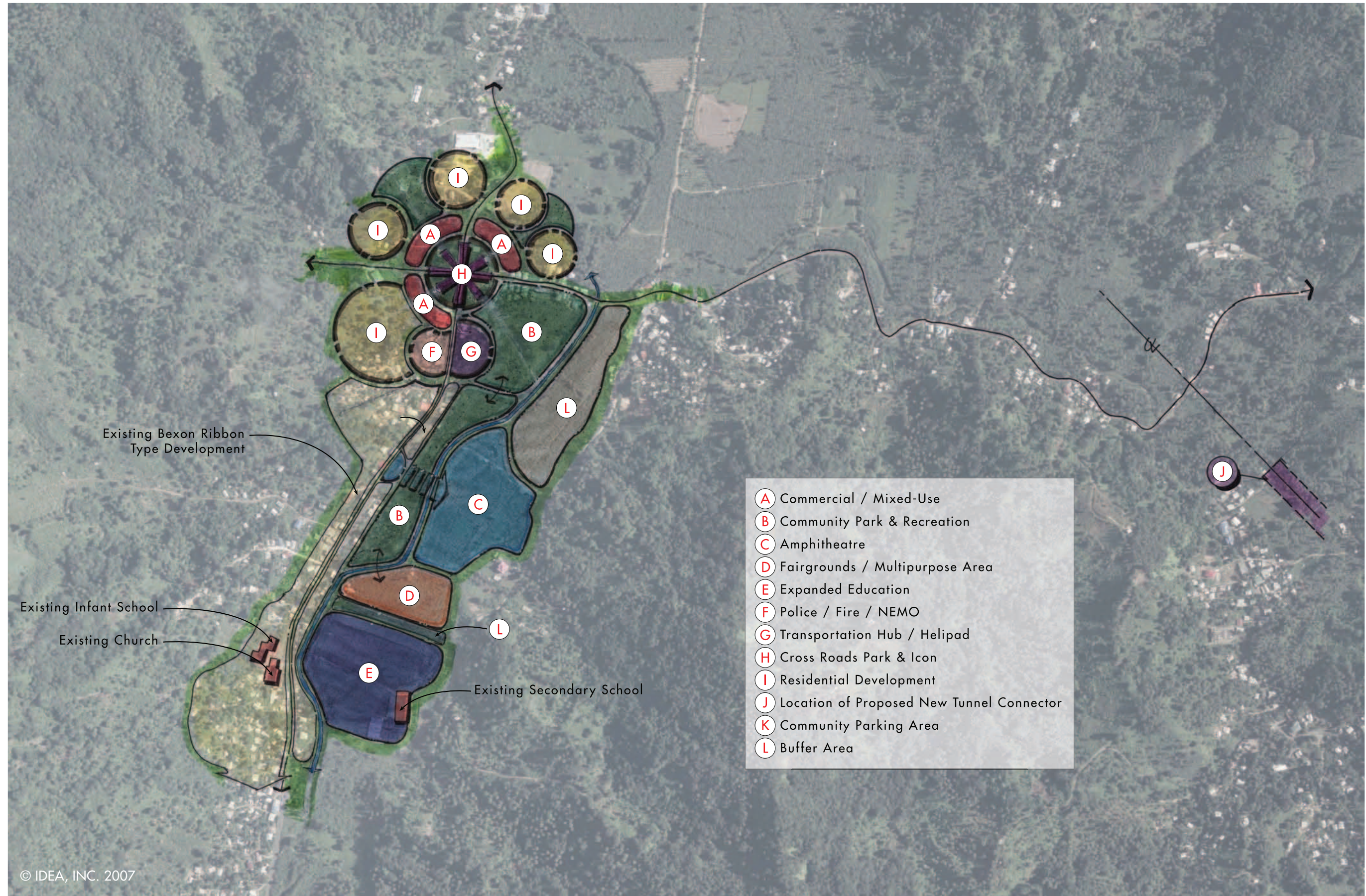
Tourism Initiatives

- Transportation hub offering local tourism information and rest facilities to those exploring the area.
- Link to the communities of Bexon, Forestiere and Marc Marc into a tourist nature trail system around Piton Flore, accessible by foot and horseback.
- Development of the Crown Lands to provide a national showground and amphitheatre for national cultural and social events (ie. National Day, Asou Skwe, and the Jazz Festival)
- Tourism Offer Development: Provision of support services in developing both existing and new excursions, guiding, and attractions.

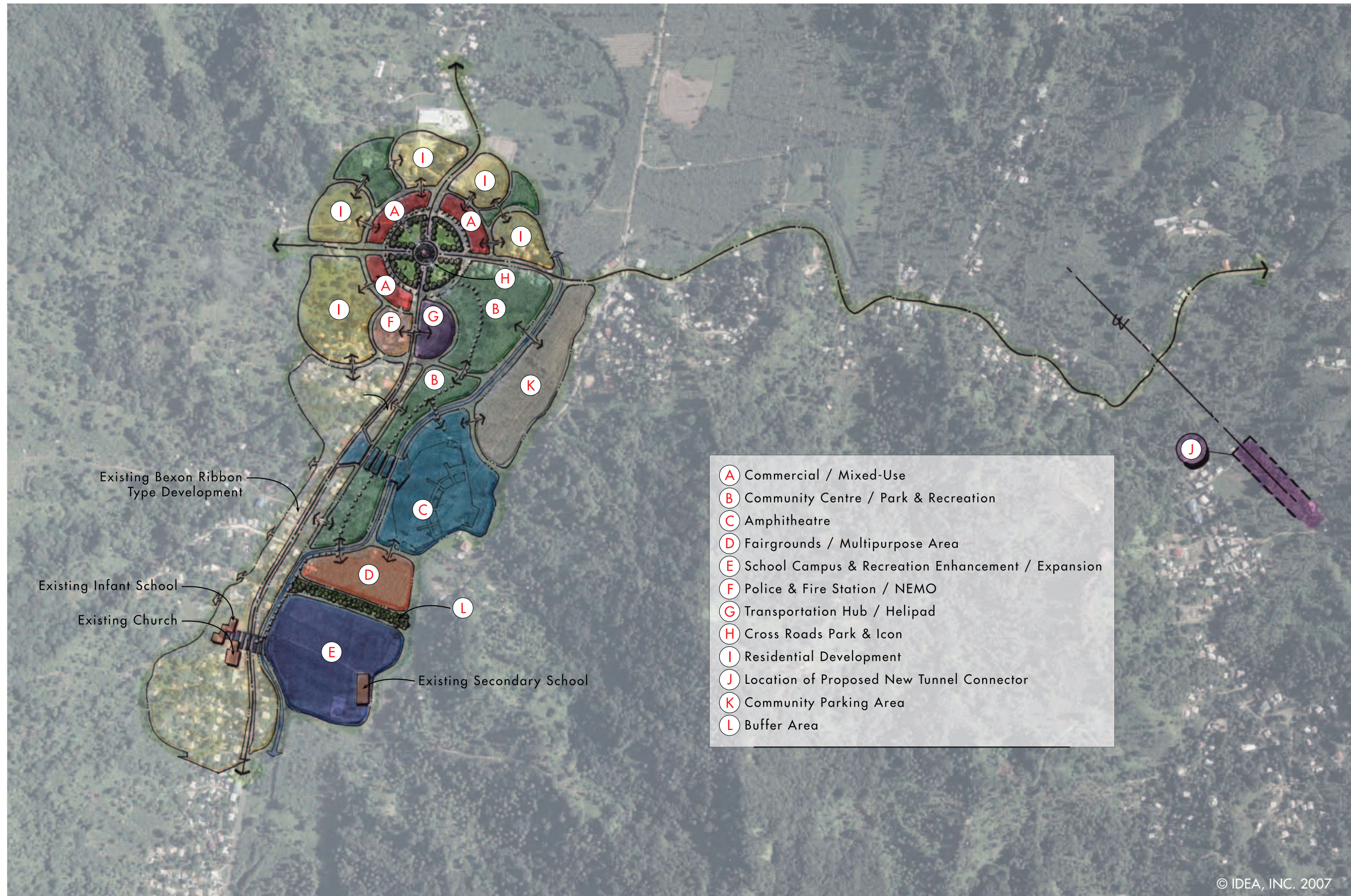


Site Photography

INITIAL BEXON VILLAGE BUBBLE DIAGRAM



BEXON VILLAGE CONCEPTUAL LAND-USE PLAN



Existing Bexon Ribbon Type Development

Existing Infant School

Existing Church

Existing Secondary School

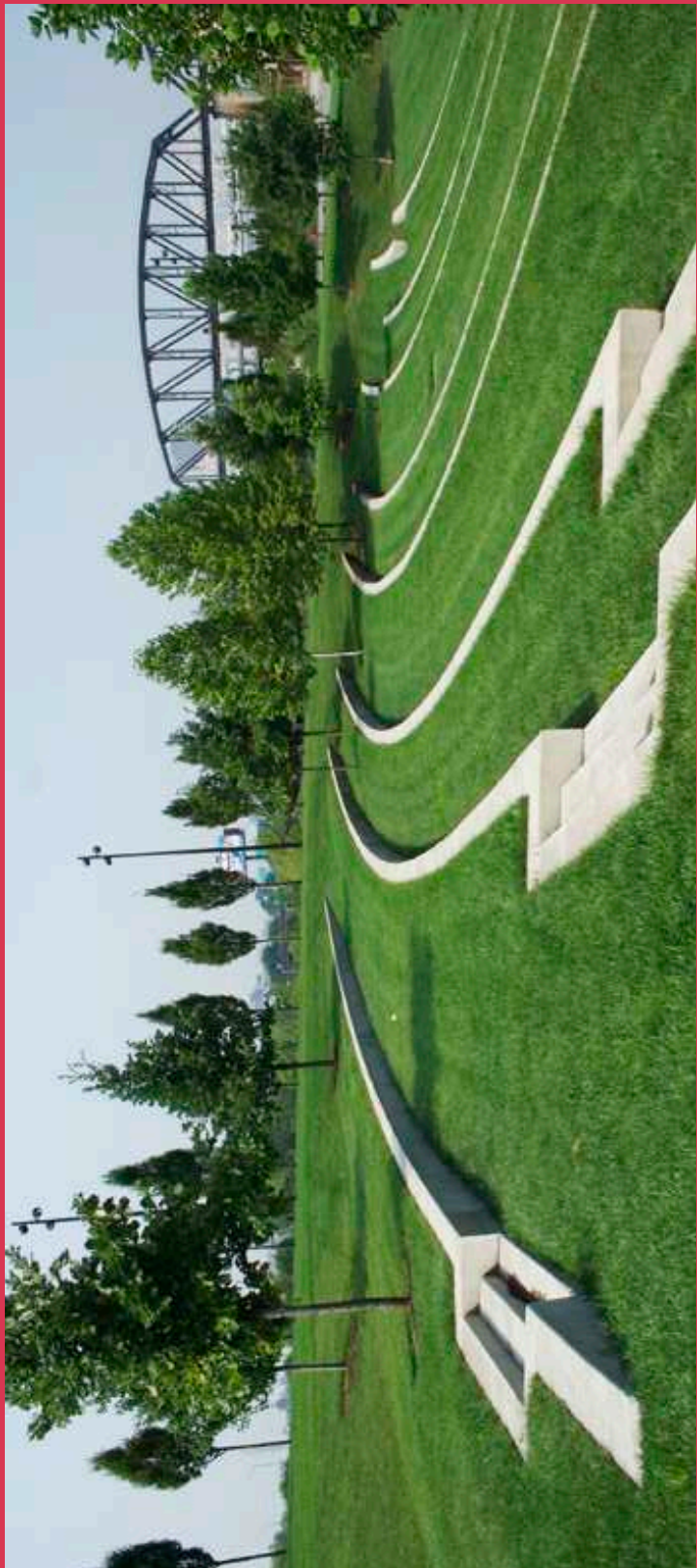
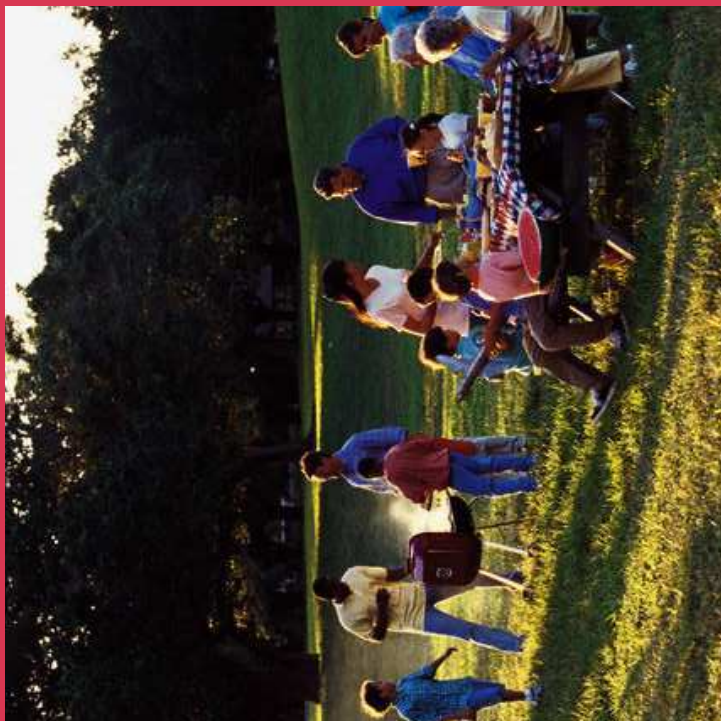
- A** Commercial / Mixed-Use
- B** Community Centre / Park & Recreation
- C** Amphitheatre
- D** Fairgrounds / Multipurpose Area
- E** School Campus & Recreation Enhancement / Expansion
- F** Police & Fire Station / NEMO
- G** Transportation Hub / Helipad
- H** Cross Roads Park & Icon
- I** Residential Development
- J** Location of Proposed New Tunnel Connector
- K** Community Parking Area
- L** Buffer Area

BEXON - NATIONAL AMPHITHEATRE AND FESTIVAL GROUNDS

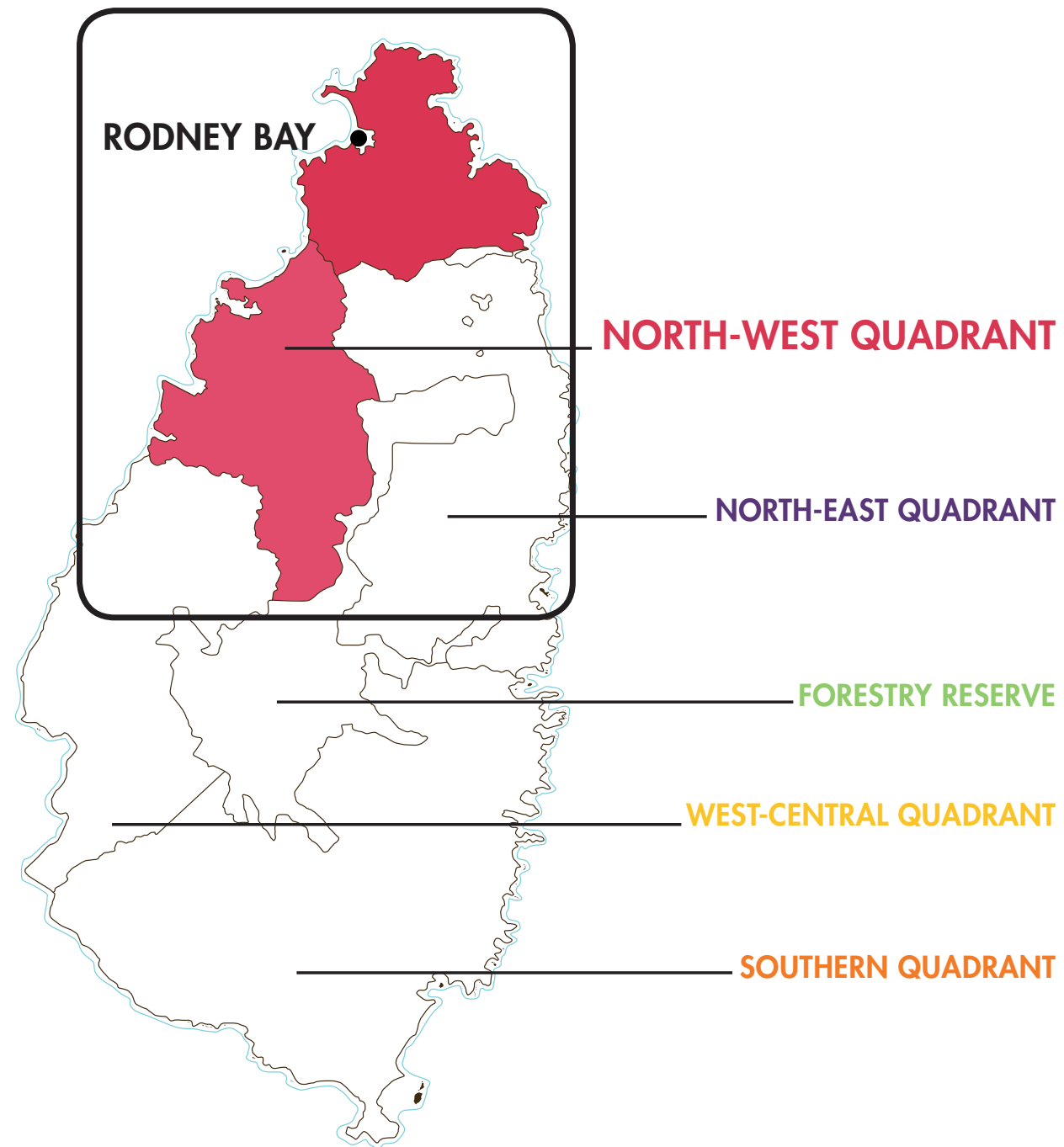
At Bexon, the opportunity exists to create a National Amphitheatre and Festival Grounds, utilizing the extensive Crown Lands of the area. The National Amphitheatre would serve as venue for events such as National Day, Asou Skwe, and the Jazz Festival. Festival Grounds surrounding the National Amphitheatre would be available for local and national events, in addition to providing space to host vendors during the events at the amphitheatre. Bexon's central location makes it particularly ideal for a national event space, as it is conveniently accessible for those traveling from both the north and south of the island.



Reference Imagery



RODNEY BAY VILLAGE



VISION PLAN INITIAL IMPRESSIONS

- Major tourist area and entertainment centre.
- Rodney Bay Marina brings in a significant amount of yachting tourism – currently being expanded to accommodate mega-yachts.
- Restaurants, nightlife, and several world-class resorts clustered in this area.
- Rodney Bay Village is currently suffering from a lack of available parking.

ACTION ITEMS

Community Initiatives

- Transportation Plan: Water taxi link around the coast. One way system to improve traffic flow through Rodney Bay. Possible pedestrian swing bridge link to Gros Islet. Perimeter roadway around Rodney Bay should be expanded to four lanes with new roundabouts which would spur commercial development along the roadway. Evaluate potential one-way streets to minimise traffic congestion.
- Boardwalk and beach enhancement: Include a new community facility and the enhancement of Reduit Beach.
- Install a basin flush channel for Rodney Bay Marina to improve water circulation.

Tourism Initiatives

- Enhance the pedestrian corridor along the road running perpendicular to Reduit Beach and expand the concept of the restaurants and night clubs along this area.
- Current expansion of the Rodney Bay Marina to include water taxi service along the coastline.
- Development entrance statement on both sides of the entrance channel to Rodney Bay Marina.
- Village Enhancement Program: landscaping, mapping, and visitor information.
- Welcoming entrance icons – land and waterside.
- Boardwalk along the marina from proposed resort site around to current marina facilities and further to the current dry dock facility.
- High-end beach club and spa, resort and residences with day slips on Mt. Pimard.
- Redevelopment of Yacht Club Village Marina, facilities, and support services (IGY).
- Mixed use boutique hotel, and residential development adjacent to Marina Village Development.

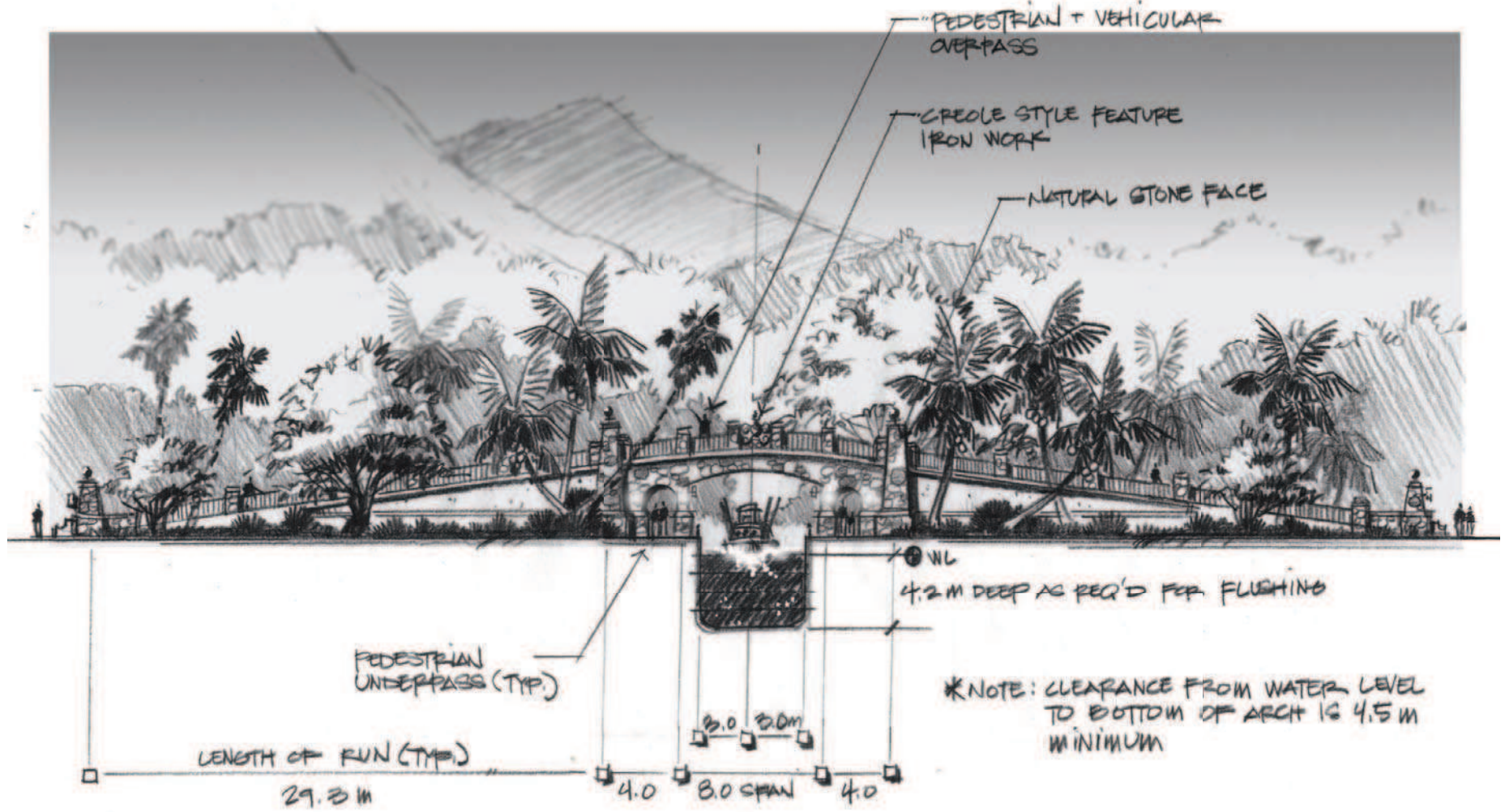


PEDESTRIAN BRIDGE

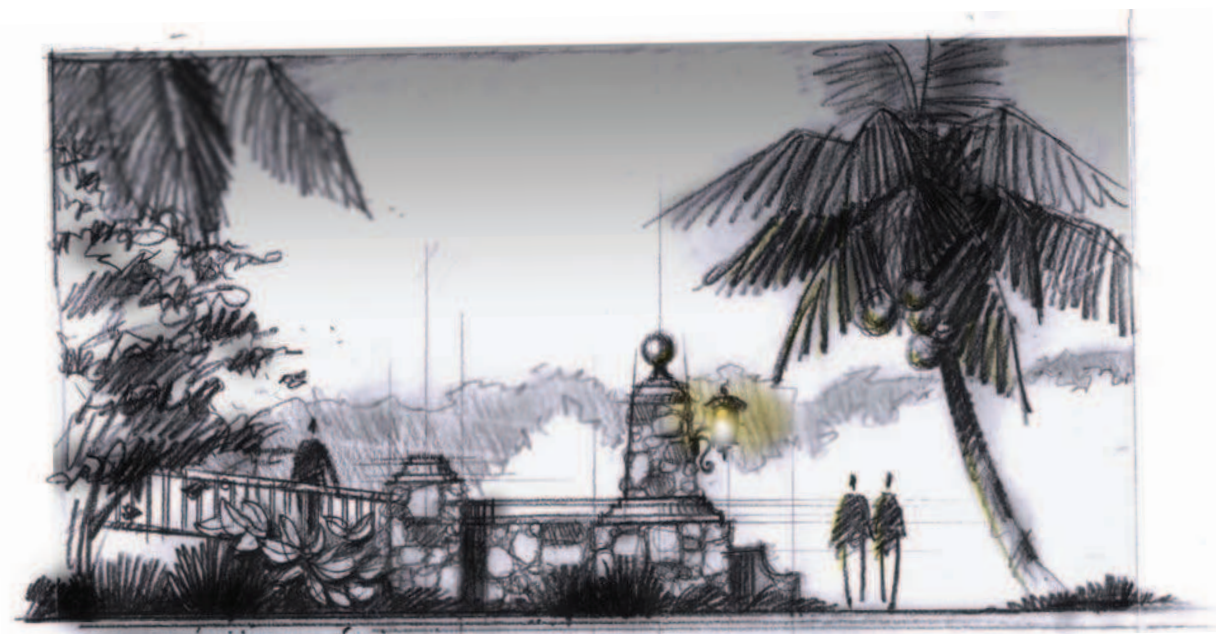
RODNEY BAY VILLAGE ENHANCEMENT

BRIDGE DEVELOPMENT

Two new bridges will be required for the crossing of the new flushing channel proposed at Rodney Bay. A vehicular bridge would be constructed on Redit Beach Drive and a new pedestrian bridge beach side. The bridges are French Creole in style and represent that through finishes and articulation. The overall style will be reminiscent of past era when craftsmanship and design were the pride of the European nations.

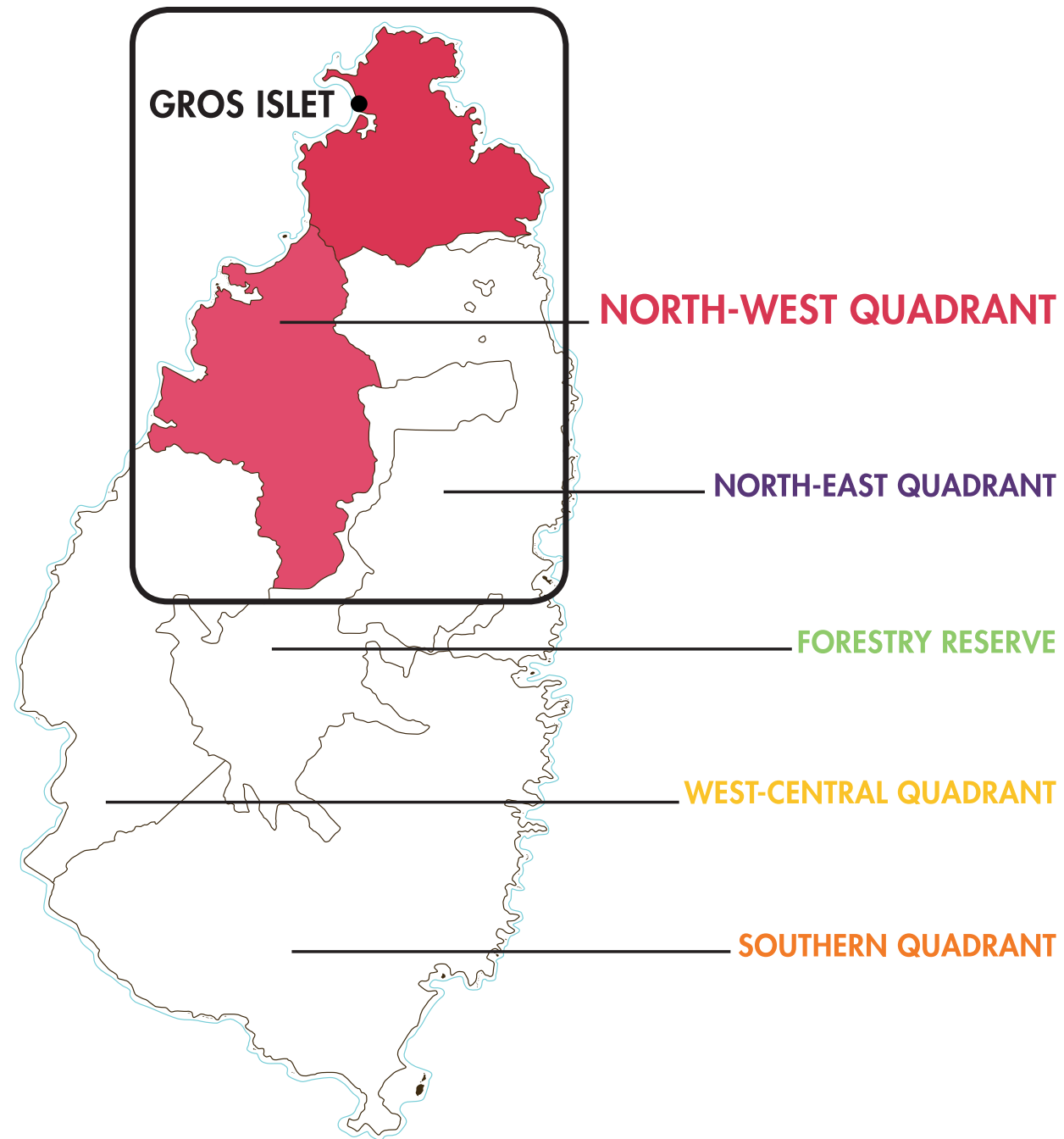


RODNEY BAY BRIDGE DETAIL



RODNEY BAY BRIDGE DETAIL

GROS ISLET TOWN



VISION PLAN INITIAL IMPRESSIONS

- The areas surrounding the low-key town of Gros Islet have seen the most tourism-oriented development on the island. However, the community of Gros Islet is host to “Jump Up Fridays,” a lively street party popular among both tourists and locals.
- Close proximity to Beausejour Cricket Ground.
- Gros Islet town suffers from water and sewage issues.
- Lack of facilities for tourists within the town, but viewed by its inhabitants primarily as a residential community.
- Housing issues, including derelict lots, and lack of affordable housing.
- Formal training and education is needed in tourism, marina services, and vending.
- Lack of daycare facilities, insufficient pre-school education facilities.
- Local population feels sidelined and aggrieved by the developments around the community. Concern that the development will break up the community.

ACTION ITEMS

Community Development Initiatives

- Housing Plan: Improvement and restoration of existing historic housing stock. Redevelop vacant and derelict plots. General area beautification. Provision of new developments in the local vernacular.
- Beachfront Boardwalk with community facilities and in-scale vendor opportunities.
- Local sewerage and water management plan.
- Local Business Development Plan: Support for local businesses to improve and create new facilities and services for both locals and tourists.
- Enhancement of the local fishing village bordering Rodney Bay Marina.
- Transportation Plan: Water taxi and ferry link. New roundabout. Entry feature to Gros Islet. One way road system within the town. Local transportation plaza.
- Educational and Vocational Development Plan: Creation of a campus to meet the needs of the whole community's learning – from pre-school through vocational learning to support local business and tourism opportunities.
- Formalisation of a light industrial zone in area of existing factory units.
- Social Services Plan: Community recreation facilities, support services centre. Community Centre. Consolidation of services.
- Establishment of a roadway, community beach, park and facilities to the north of Gros Islet toward Pigeon Island.
- Creation of a Sports Complex around the Beausejour Cricket Ground, expansion of existing court facilities, as well the development of a pool, tennis courts, gym facilities and dormitories to host local and visiting sports teams and camps.

Tourism Initiatives

- Redevelopment of the Waterfront.
- Community “hotel” programme to encourage home owners to offer an in-family tourism experience through training and support in provision of facilities.

Initiatives for Surrounding Areas

For surrounding, less developed, eastern areas such Monchy and Esperance Harbour, enhancement and community needs need to be assessed, including required services and transportation links, the development and maintenance of parks and recreational space, as well roadway development and improvements. A roadway connection between Rodney Bay and the proposed Grande Anse Parkway will open up new areas for residential/community development, helping to support the growing housing needs of area and relieve the current saturation on the west coast.



GROS ISLET TOWN CONCEPTUAL LAND-USE DIAGRAM



NORTH-WEST QUADRANT





GROS ISLET TOWN WATERFRONT PROMENADE RENDERING



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BEAUSEJOUR SPORTS VILLAGE RENDERING

NORTH-WEST QUADRANT

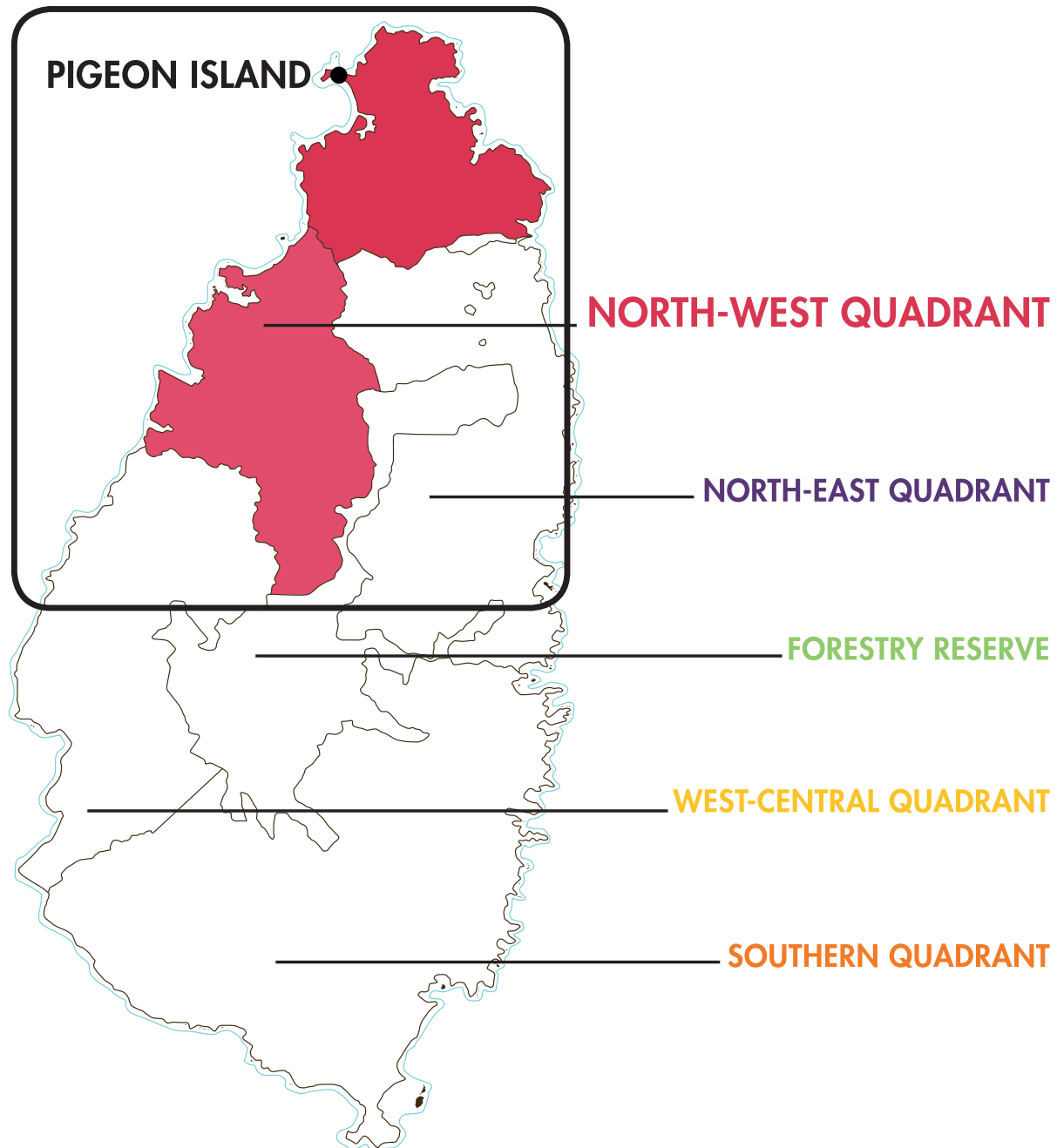


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PIGEON ISLAND

Little can be said about Pigeon Island before first making note of the extensive role this tiny island has played in shaping Saint Lucia history. Connecting to the mainland by a causeway built in 1972, Pigeon Island was officially designated a National Park in 1979 and a National Landmark in 1992. Pigeon Island has, at various points in its long history, been occupied by the Carib Indians, French pirates, and the British and French Navy.

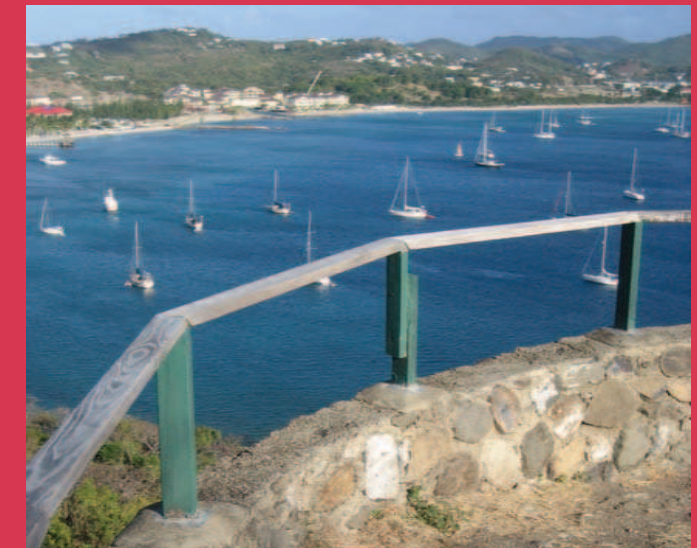
The island was first fortified by British Admiral George Rodney; it was used extensively for naval purposes during the continual colonial-era battles for Saint Lucia between the French and English. Fort Rodney has been preserved on the island, where it stands alongside the ruins of several former military structures and a signal station used extensively by the United States in World War II. More recently built attractions include an Interpretation Centre showcasing displays of the island's significance, a restaurant serving traditional Saint Lucian fare, and a lookout point.



VISION PLAN INITIATIVES

Initiatives for Pigeon Island include the creation of a community beach and facility, to be located at the entrance of Pigeon Island, along with enhanced parking and a bus drop area for the park. A community picnic and recreation space will be developed along the northern side of the causeway. A Heritage Village, including retail, cultural and historic exhibits, interactive demonstrations, and refreshments, will be established at the entrance. Particular concern for the preservation of existing ruins should be considered in the placement of the Heritage Village.

A natural amphitheatre, created by capitalizing on the topography of the area, will offer an intimate venue for live entertainment. Continued enhancement and restoration of existing ruins should also be explored. With amenities and entertainment centralised to the park entrance, existing ruins, trails, and greenspace will remain preserved. Along the southern beach, a marine animal encounter and themed pirate attraction could be explored as an opportunity to generate increased visitation and economic activity.



PIGEON ISLAND CONCEPTUAL LAND-USE DIAGRAM



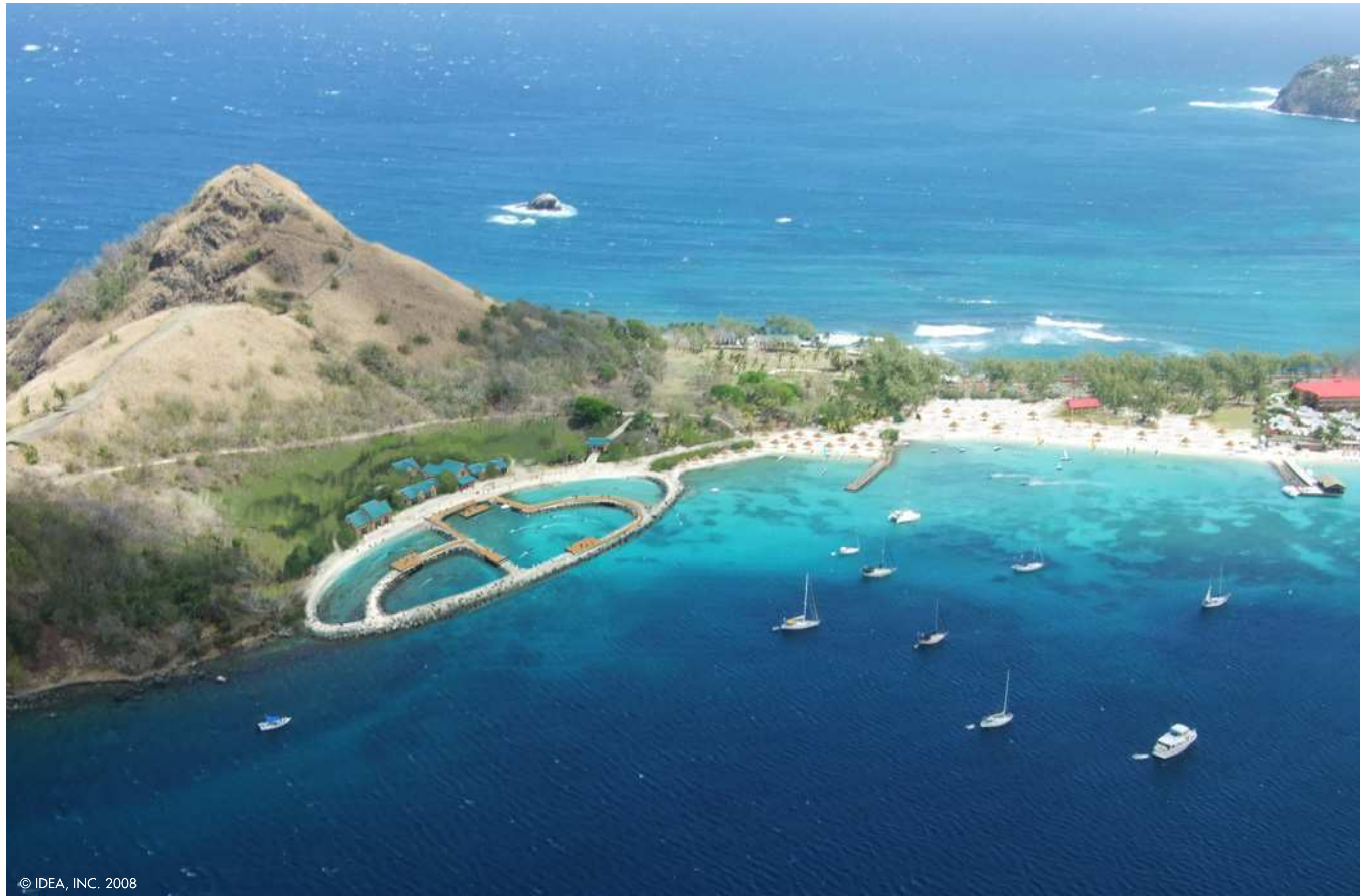
- A** French Cultural Influence, Traditions Heritage, Food, Etc.
 - B** Pirates Cultural Influence Area.
 - C** British Cultural Influence, Traditions, Heritage, Food, Etc.
 - D** Retail Excursion Support Products, & Exit Retail Last Chance Souvenirs.
 - E** Eco & Animal Habitat Area Options, Nature Trails Throughout Property. Botanical Gardens. Picnic Tables Aviary, Interactive Animal Habitats, Swimming with the Dolphins, Swimming with the Sting Rays
 - F** Area of Historical & Nature Preserve.
- NOTE:** Amphiatre Would be Used to Accommodate Large Earth Day Celebrations.

PIGEON ISLAND AND CAUSEWAY PHOTO



PIGEON ISLAND RENDERING

NORTH-WEST QUADRANT

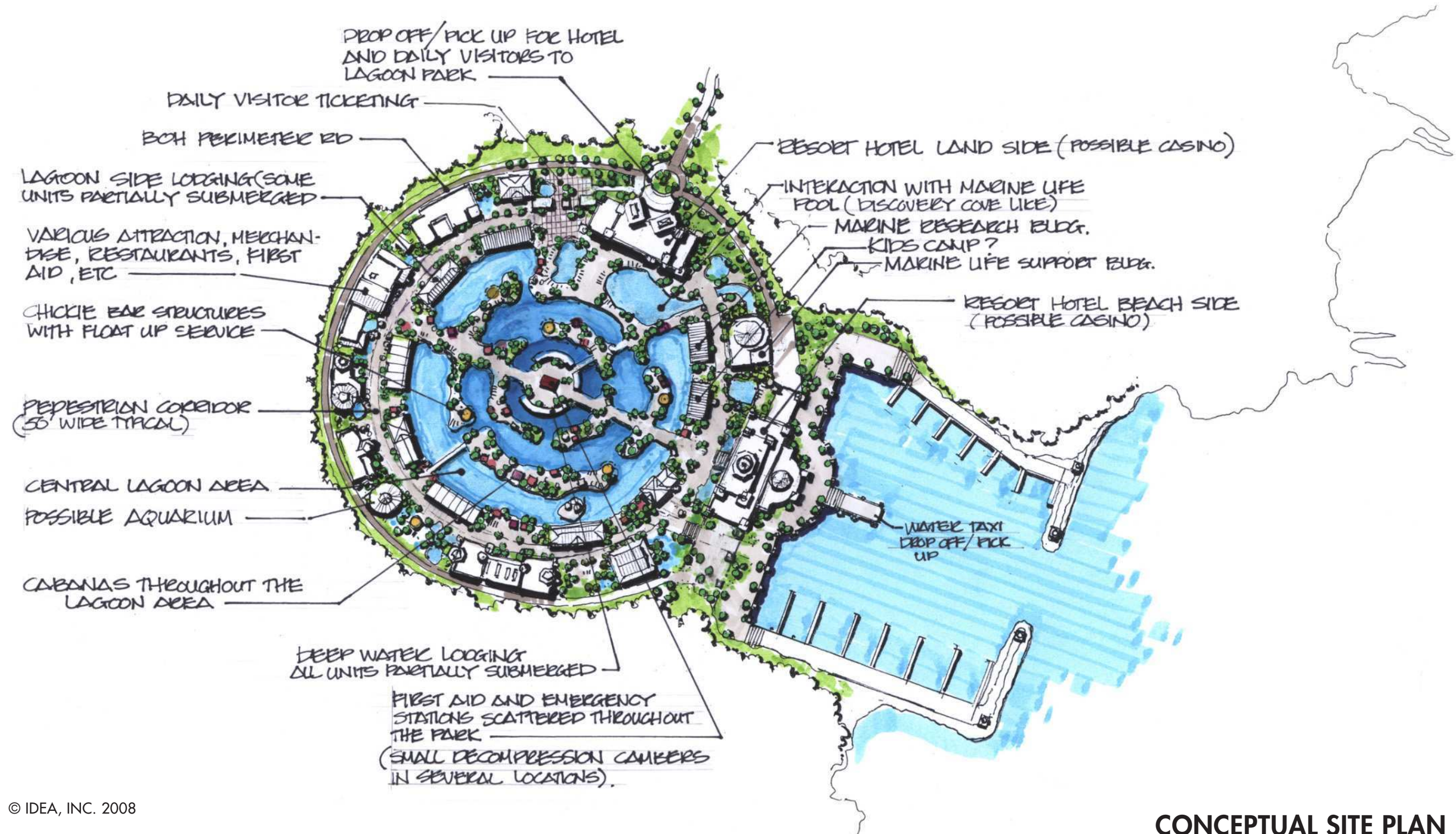


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DIVE PARK AND RESORT

ESPERANCE HARBOUR

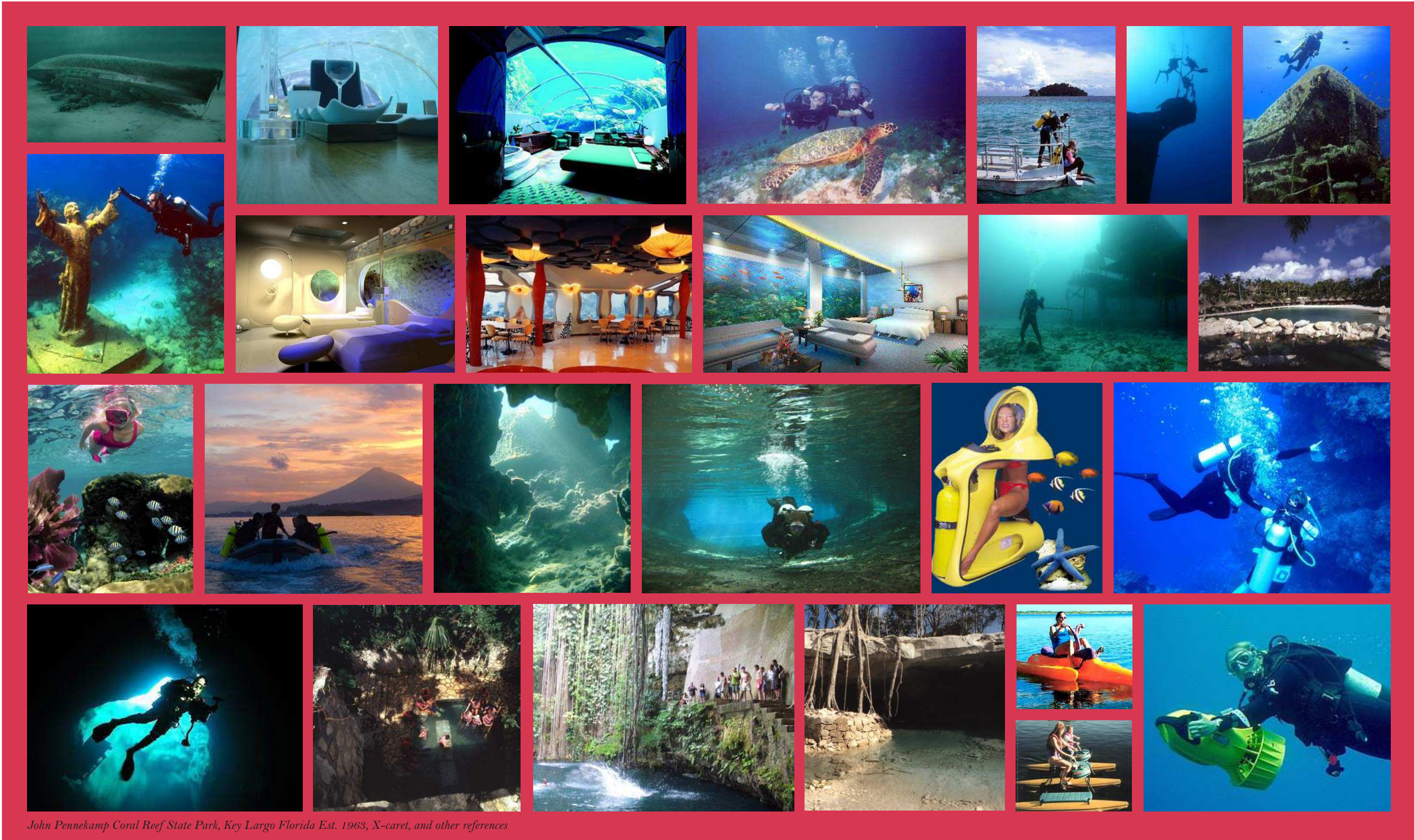
With the new Grande Anse Parkway development, the area of Esperance Harbour is ideally suited for the establishment of an east coast attraction, generating tourism interest and spurring social and economic growth. Sensitive placement within the harbour will be critical, as to not disturb existing marine habitats and valuable archaeological sites. Conceived as a Dive Park and Resort, an array of amenities will surround several manmade dive lagoons. Each dive site will showcase a variety of fascinating sunken artifacts. Diverse dive experiences are available, from the Chimney Dive to the Deep-Water Dive. A snorkeling area will also be created. Resort amenities to include a casino, float-up bar, Marine Research Centre, submerged restaurant, marine animal encoutre, aquarium, and children's camp. Overnight accommodations will include some submerged units.



DIVE PARK AND RESORT REFERENCE IMAGERY

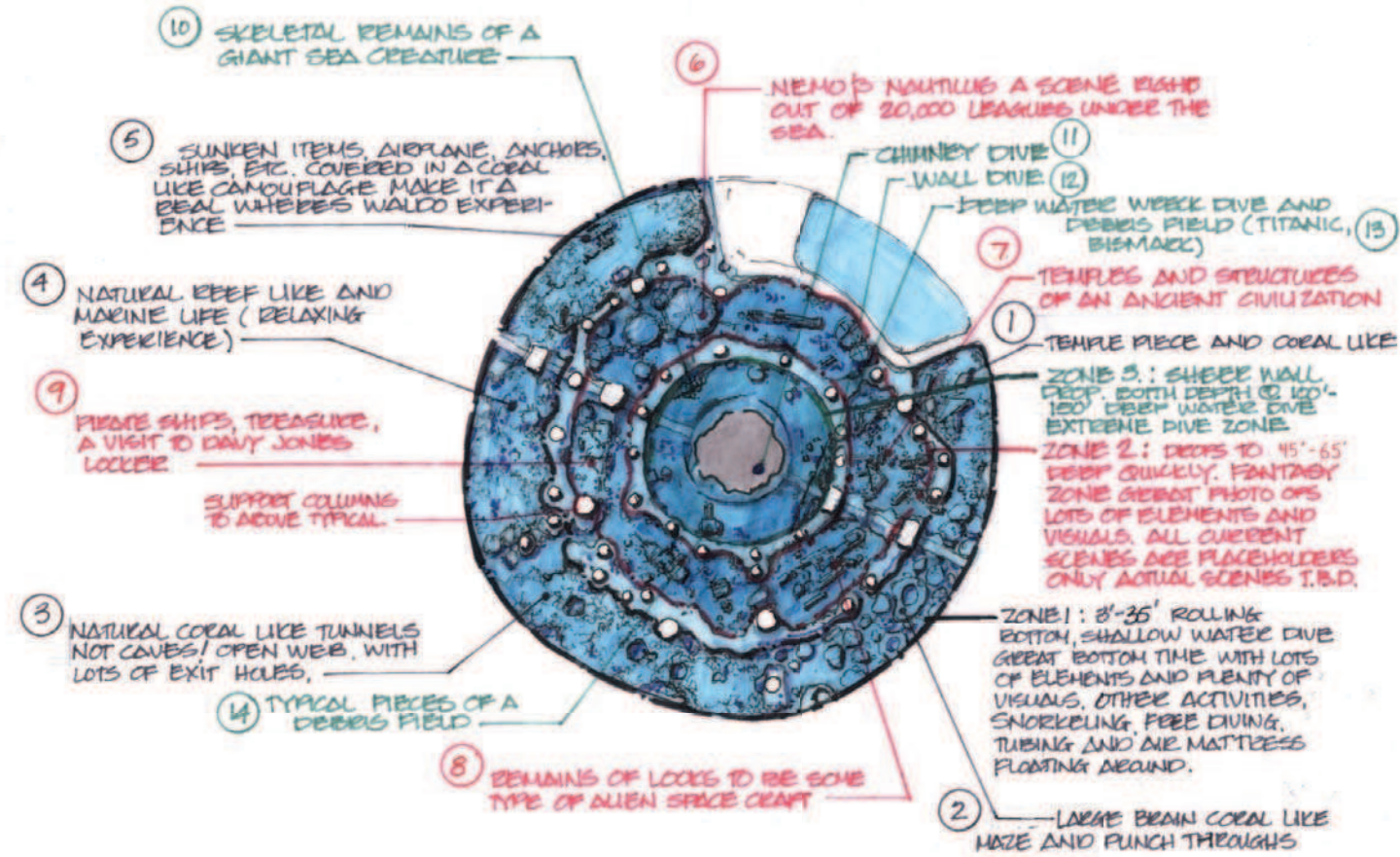
Submerged dining and accommodations, basin diving, wall diving, sinkhole and chimney diving, night diving, titanic and bismark diving, dive scooters, submarine reference and water bikes.

NORTH-WEST QUADRANT



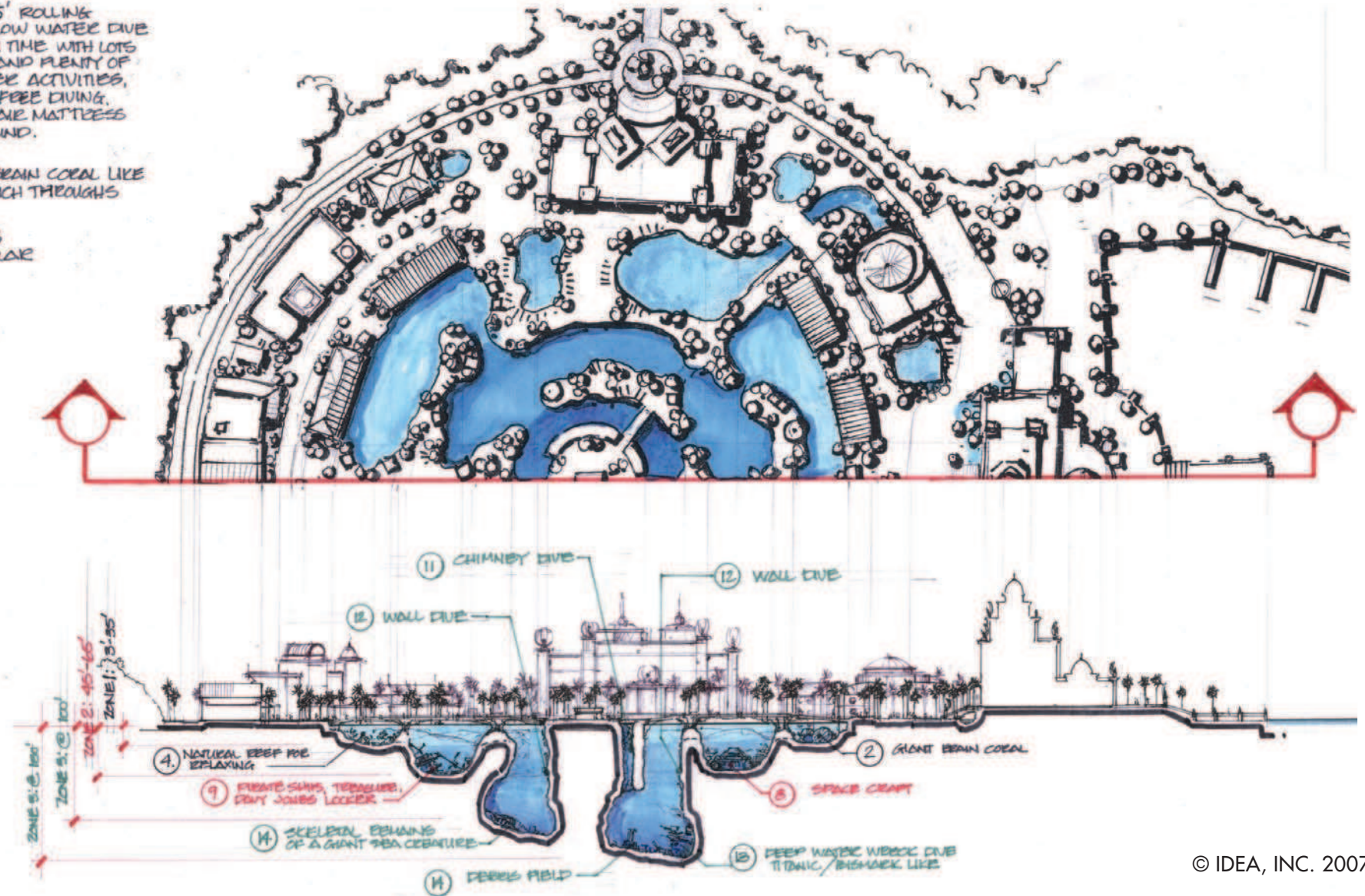
John Pennekamp Coral Reef State Park, Key Largo Florida Est. 1963, X-caret, and other references

DIVE SCENE LOCATIONS AND DEPTHS

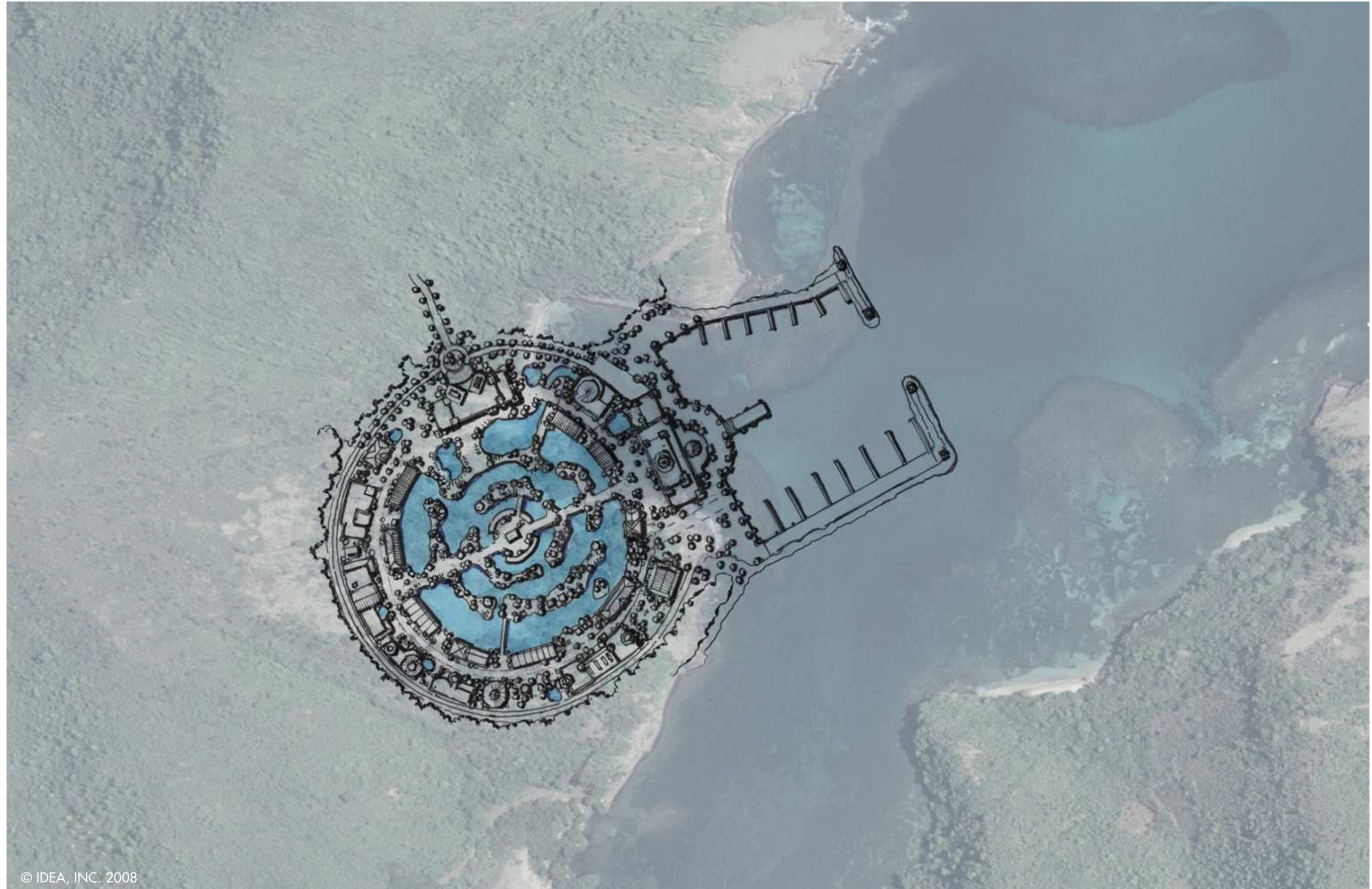


BECAUSE THE ENTIRE LAGOON AREA IS A CONTROLLED ENVIRONMENT MAKES IT PERFECT FOR A NIGHT DIVE FRIENDLY ENVIRONMENT. IT WOULD BE A SPECTACULAR SIGHT FROM THE DECK LEVEL LOOKING OUT OVER THE LAGOON DECKS.

DIVE PARK & RESORT - CONCEPTUAL SECTION



DIVE PARK AND RESORT - CONCEPTUAL SITE PLAN ON AERIAL
(ESPERANCE HARBOUR, POTENTIAL LOCATION)



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DIVE PARK AND RESORT RENDERING



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NORTH-WEST QUADRANT

NORTH-WEST QUADRANT AERIALS



ROSEAU BAY VALLEY



MARIGOT BAY



CUL DE SAC VALLEY DISTRICT



CASTRIES SOUTHERN INTERIOR DISTRICT



CASTRIES HARBOUR DISTRICT



CASTRIES EAST/WEST CORRIDOR DISTRICT



CUL DE SAC PORT DISTRICT



CASTRIES SOUTHERN COASTAL DISTRICT



HISTORIC MORNE FORTUNE DISTRICT



CASTRIES CENTRAL BUSINESS EXPANSION DISTRICT



CASTRIES WATERFRONT DISTRICT



CASTRIES CENTRAL BUSINESS DISTRICT

NORTH-WEST QUADRANT AERIALS



CASTRIES AIRPORT DISTRICT



CASTRIES VIGIE HISTORIC DISTRICT



CASTRIES VIGIE DISTRICT



REDUIT BEACH AND RODNEY BAY MARINA



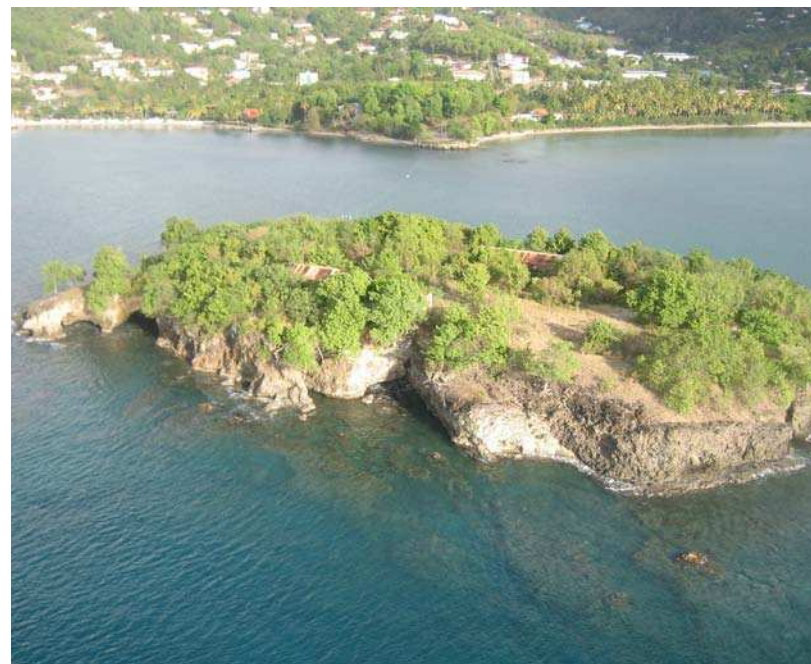
GROS ISLET VILLAGE



POINTE DU CAP



CASTRIES NORTHERN COASTAL DISTRICT



CASTRIES RAT (JACQUOT) ISLAND DISTRICT



CASTRIES NORTHERN INTERIOR DISTRICT



BEAUSEJOUR STADIUM



RODNEY BAY / PIGEON ISLAND



ESPERANCE HARBOUR